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What began as a 13 week limited engagement led to an acclaimed 10 month run on Broadway.

The production then recouped its initial capitalization in a record 7 weeks.

Now you have just 12 performances left to see the concert event of the summer!



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**TO NOW PLAY FINAL PERFORMANCE
JULY 31, 2011
AFTER 8 PREVIEW PERFORMANCES AND
300 REGULAR PERFORMANCES ON BROADWAY**

**THE NATIONAL TOUR IS CURRENTLY PLAYING ACROSS
THE USA THROUGH SPRING 2012**

**INTERNATIONAL ENGAGEMENTS IN JOHANNESBURG
TO LAUNCH SUMMER 2011**

There are now just 12 chances left to see the concert event of the summer! The 2011 Drama Desk Award winning production of ***RAIN: A Tribute to the Beatles on Broadway*** will play its final performance on Broadway Sunday, July 31, 2011 at the Brooks Atkinson Theatre (256 W 47th St) after 8 previews and 300 regular performances, as the company heads to South Africa to bring the music of the Beatles to Johannesburg. After opening October 26, 2010 at the Neil Simon theatre for an acclaimed 13 week limited engagement, ***RAIN*** recouped its initial \$2 million investment in an extraordinary seven weeks. The show re-opened by popular demand at the Brooks Atkinson Theatre on February 8, 2011, grossed \$8.75 million, and has been igniting crowds nightly ever since.

“As plans for the Johannesburg engagement of ***RAIN*** progressed, it became clear that we needed our Broadway cast sooner than we expected, hence the adjustment to our final performance date on Broadway,” producer **Jeff Parry** said. “We look forward to these final weeks at the Brooks Atkinson Theatre and to the continued success of ***RAIN*** on the road and across the globe. What started out as a little tribute band 30 years ago in Los Angeles, paying homage to the greatest band in the world, has now become a worldwide phenomenon.”

Winner of the 2011 Drama Desk for Outstanding Revue, ***RAIN - A Tribute to The Beatles On Broadway*** currently stars its original creators **Joey Curatolo** (vocals, bass, guitar, piano), **Joe Bithorn** (vocals, lead guitar, guitar synthesizer), **Ralph Castelli** (vocals, drums, percussion), **Steve Landes** (vocals, guitar, piano, harmonica) and **Mark Lewis** (founding member and manager.)

RAIN has played nearly 800 shows to over a million people worldwide, including audiences in Germany, Switzerland, Austria, Canada and the United States, and has grossed \$55.5 million worldwide since 2008. In the past few years, the touring production of **RAIN** reached as high as number 8 on the Pollstar worldwide touring charts – a list that includes artists such as Lady Gaga, Bon Jovi and Elton John.

Like The Beatles, the onstage members of **RAIN** are not only supreme musicians, but electrifying performers in their own right. In addition to members of the original **RAIN** band, at certain performances the show features the talents of **Graham Alexander, Mark Beyer, Joe Bologna, Douglas Cox, Jim Irizarry, Alan LoBoeuf, David Leon, Mark Lewis, Jimmy Pou, Mac Ruffing, Andy Sarraf, John Korba, Chris Smallwood** and **Tom Teeley**.

Together longer than The Beatles themselves, **RAIN** has mastered every song, gesture and nuance of the legendary foursome, delivering a totally live, note-for-note performance that's as infectious as it is transporting. From the early hits to later classics that The Beatles never got the chance to play live, this adoring tribute will take you back to a time when all you needed was love, and a little help from your friends.

The New York Times thinks “The audience is enraptured. They get a chance to sing along, twist and shout, and generally make like swooning teenyboppers from the 1960s as the hits roll by and the endorphins kick in.”

While the *New York Post* says “**RAIN** hits all the right notes!” USA Today calls **RAIN** “A trip down memory lane!” and a “Quick fix of nostalgic cheer!” chimes *Entertainment Weekly*. **RAIN** is “guaranteed to raise a smile!” states the *Star-Ledger*, and *TimeoutNY Kids* agrees that “As John Lennon would say, it’s a great way for kids and adults to come together!”

Tickets for **RAIN** range from \$25 - \$122 (including a \$2 facility fee) and can be purchased through July 31, 2011 by visiting the Brooks Atkinson box office (256 W 47th St), online at www.Ticketmaster.com, or calling 877-250-2929. The performance schedule is as follows: Tuesday and Thursday at 7PM; Wednesday, Friday, Saturday at 8PM with a 2pm matinee on Wednesday and Saturday; Sunday at 3PM.

For more information, including how to purchase tickets to **RAIN** on Broadway and on tour, please visit www.RainTribute.com.

RAIN is presented on Broadway by Annerin Productions; MagicSpace Entertainment; Nederlander Presentations, Inc; Sony/ATV and RAIN.

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www.RainTribute.com

For headshots and production images, visit www.thehartmangroup.com

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