

**IN TRIBUTE TO
TENTH ANNIVERSARY OF 9/11:**

**BROADWAY PERFORMERS TO SING
KANDER & EBB'S "NEW YORK, NEW YORK"
IN DUFFY SQUARE**

**SPECIAL EVENT TO SUPPORT THE
9/11 DAY OF SERVICE AND REMEMBRANCE;
REKINDLE THE 9/11 SPIRIT OF UNITY AND SERVICE**

(New York, NY) August 22, 2011 - The Broadway community will mark the tenth anniversary of 9/11 by gathering in Duffy Square on Friday, September 9, 2011 at 4:00pm. This event will encore the iconic performance that took place one decade ago when Broadway performers helped inspire New Yorkers to return to normalcy with a landmark outdoor performance.

A decade later, Broadway will once again inspire, this time in support of inspiring 9/11 Day of Service and Remembrance, engendered by 9/11 Day's "I Will" campaign (911day.org) which seeks to encourage millions of people to perform good deeds, support charitable causes, and volunteer in tribute to the 9/11 victims and survivors, and all those that rose in service in response to the attacks.

More information about all details will be forthcoming.

Produced by The Broadway League in support of the 9/11 Day of Service and Remembrance, with additional support provided by the Times Square Alliance and Theatre Development Fund (TDF).

The annual outdoor concert in Times Square, *Broadway on Broadway*, which has in the past taken place on the Sunday after Labor Day, has been postponed this year in honor of the tenth anniversary of 9/11. Stay tuned for a very special 20th Anniversary edition of *Broadway on Broadway* in Fall, 2012.

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9/11 DAY

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About The Broadway League

The Broadway League, founded in 1930, is the national trade association for the Broadway industry. The League's 700-plus members include theatre owners and operators, producers, presenters, and general managers in over 200 North American cities, as well as suppliers of goods and services to the theatre industry. Each year, League members bring Broadway to nearly 30 million people in New York and on tour across the U.S. and Canada.

www.ILoveNYTheater.com, www.ibdb.com

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About the Times Square Alliance

The Times Square Alliance works to improve and promote Times Square so that it retains the energy, edge and distinctiveness that have made it an icon of entertainment, culture and urban life. www.TimesSquareNYC.org

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About 9/11 Day

The 9/11 Day Observance was originally conceived in 2002 by David Paine, along with Jay Winuk, a 9/11 family member, to provide a positive and forward-looking way for Americans and others to forever honor and remember the 9/11 victims, survivors, and the many that rose in service in response to the 9/11 tragedy. In 2009 9/11 was officially recognized under bi-partisan federal law, as a National Day of Service and Remembrance. For the 10-year anniversary of 9/11, the 9/11 nonprofit group,

MyGoodDeed, founded by David and Jay, is partnering with HandsOn Network and other leading organizations to organize the single largest day of charitable service in United States history. Become a 9/11 Day Fan at: www.facebook.com/911day; visit us at www.911day.org, and follow-up on www.Twitter.com/911day.