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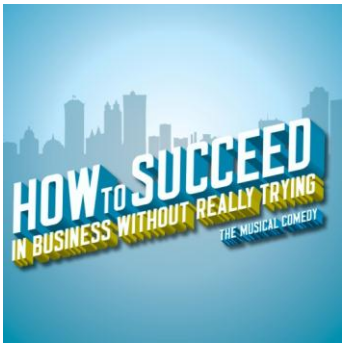
Contact: Michael Hartman /Wayne Wolfe / Matt Ross / Nicole Capatasto (212) 398-1800

WHO TO SUCCEED?

EMMY AND GOLDEN GLOBE AWARD WINNER

BEAU BRIDGES



RETURNS TO BROADWAY FOR THE FIRST TIME IN 38 YEARS IN HIS FIRST MUSICAL AS 'J. B. BIGGLEY' JANUARY 3, 2012 – JULY 1, 2012

JOHN LARROQUETTE PLAYS FINAL PERFORMANCE AS 'J. B. BIGGLEY' SUNDAY, JANUARY 1, 2012

(*New York, NY – Monday, October 31, 2011*) The producers of the 50th Anniversary production of the Tony Award and Pulitzer Prize-winning musical comedy ***HOW TO SUCCEED IN BUSINESS WITHOUT REALLY TRYING*** announced today that Emmy, Golden Globe and Grammy Award-winning star of screen, television and stage, **Beau Bridges**, will return to Broadway for the first time in 38 years in his first musical as J. B. Biggley, beginning Tuesday, January 3, 2012, for 6 months through Sunday, July 1, 2012. **Mr. Bridges** will co-star with **Darren Criss** (January 3, 2012 – January 22, 2012) and **Nick Jonas** (January 24, 2012 – July 1, 2012). **Beau Bridges** will replace 2011 Tony Award and Drama Desk Award winner **John Larroquette,** who will play his final performance along with co-star **Daniel Radcliffe** on Sunday, January 1, 2012. Tickets for **Mr. Bridges**' engagement in ***HOW TO SUCCEED IN BUSINESS WITHOUT REALLY TRYING*** are now on sale.

"When the musical ***HOW TO SUCCEED*** came my way, I jumped at the chance," said **Beau Bridges**. "Samuel French recently published *Acting: The First Six Lessons*, a play I co-authored with my daughter Emily. We performed the play in Los Angeles for two months, and that experience reignited my desire to be on stage. I am very much looking forward to again spending time in the heart of New York City."

For over 50 years multi Emmy, Golden Globe and Grammy Award winner **Beau Bridges** has enjoyed a career in film, television and theater. He has appeared on Broadway in the plays *Where's Daddy?* (1966) and *Who's Who in Hell* (1974). In Los Angeles, he appeared in the original production of *The Trial of the Catonsville Nine* at the Mark Taper Forum and had the leading role in Jane Anderson's *Looking for Normal* at the Geffen Theatre. He has acted in over 100 films, including *The Descendants*, which will be released November 18, 2011 (co-starring George Clooney), *The Fabulous Baker Boys* (co-starring his brother Jeff Bridges) for which he won the National Society of Film Critics Award, *The Other Side of the Mountain*, and *Norma Rae*. His television credits include "Sea Hunt," "Walt Disney's Wonderful World of Color," "The Outer Limits," "Stargate: SG-1," "My Name Is Earl," "Desperate Housewives," "Brothers & Sisters," and "White Collar." He won Emmy Awards for HBO's "The Second Civil War," "The Positively True Adventures of the Alleged Texas Cheerleader-Murdering Mom" and "Without Warning: The James Brady Story." Mr. Bridges is also a director and producer and the son of actor Lloyd Bridges.

HOW TO SUCCEED IN BUSINESS WITHOUT REALLY TRYING began previews on Saturday, February 26, 2011 and opened Sunday, March 27 at Broadway's **Al Hirschfeld Theatre** (302 West 45th Street). Nominated for eight 2011 Tony Awards including Best Revival of a Musical, ***HOW TO SUCCEED IN BUSINESS WITHOUT REALLY TRYING*** is directed and choreographed by Tony and Emmy Award-winner **Rob Ashford**, and currently stars **Daniel Radcliffe** as J. Pierrepont Finch, 2011 Tony Award winner **John Larroquette** as J. B. Biggley, **Rose Hemingway** in her Broadway debut as Radcliffe's onstage romantic interest Rosemary Pilkington, **Tammy Blanchard** as Hedy La Rue, **Christopher J. Hanke** as Bud Frump, **Rob Bartlett** as Twimble/Wally Womper, **Mary Faber** as Smitty, **Ellen Harvey** as Miss Jones, 2011 Emmy Award winner **Michael Park** as Bert Bratt, and Emmy and Peabody Award-winning journalist **Anderson Cooper** making his Broadway debut as the voice of the narrator, in a cast of 30.

HOW TO SUCCEED IN BUSINESS WITHOUT REALLY TRYING has music and lyrics by Academy Award and Tony Award winner **Frank Loesser,** and a book by **Abe Burrows, Jack Weinstock** and **Willie Gilbert**, based on the book by **Shepherd Mead.** The creative team for ***HOW TO SUCCEED IN BUSINESS WITHOUT REALLY TRYING*** includes **Derek McLane** (Sets) **Catherine Zuber** (Costumes), **Howell Binkley** (Lighting), **Jon Weston** (Sound), **Tom Watson** (Hair), **Doug Besterman** (Orchestrations), and **David Chase** (Music Director and Arranger). The 50th Anniversary production of ***HOW TO SUCCEED IN BUSINESS WITHOUT REALLY TRYING*** is produced by **Broadway Across America (John Gore, Thomas B. McGrath, Beth Williams), Craig Zadan, Neil Meron, Joseph**

Smith, **Michael McCabe, Candy Spelling, Takonkiet Viravan/Scenario Thailand, Two Left Feet Productions/PowerArts, Jen Namoff/Fakston Productions, Hilary A. Williams, HOP Theatricals, LLC/Paul Chau/Daniel Frishwasser/Michael Jackowitz,** and **Michael Speyer - Bernie Abrams/Jacki Barlia Florin - Adam Blanshay/Arlene Scanlan/TBS Service.**

With the aid of a trusty self-help book "How to Succeed in Business" wily window washer J. Pierrepont Finch enjoys a riotous rise up the corporate ladder. Will Finch's unorthodox business practices at the World-Wide Wicket Company get him in hot water with the head honcho J.B. Biggley, and jeopardize his romance with secretary Rosemary Pilkington? With a hilarious book and beloved score by Frank Loesser, ***HOW TO SUCCEED IN BUSINESS WITHOUT REALLY TRYING*** is packed with hit standards such as "I Believe in You," "Happy to Keep His Dinner Warm," "The Company Way," "Been a Long Day," "Rosemary," and "Brotherhood of Man."

Tickets for ***HOW TO SUCCEED IN BUSINESS WITHOUT REALLY TRYING*** range from $52 - $132, and are available at the **Al Hirschfeld Theatre** box office and at Telecharge.com (212-239-6200). The playing schedule is as follows: Tuesdays and Thursdays at 7pm, Wednesdays, Fridays, and Saturday at 8pm, with matinees Wednesday and Saturday at 2pm and Sunday at 3pm. **PLEASE NOTE: Beginning January 25, Wednesday evening performances will be at 7:30pm.**

For more information please visit:
www.howtosucceedbroadway.com

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