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2012 – 2013 BROADWAY THEATRE SEASON END-OF-SEASON STATISTICS

GROSSES VIRTUALLY FLAT FROM LAST SEASON AUDIENCE SLIGHTLY DOWN

(New York, NY) May 28, 2013 – The Broadway League has released end-of-season statistics for the 2012 – 2013 season, which began May 28, 2012 and ended May 26, 2013. For the 2012 – 2013 season, Broadway shows yielded **\$1.14 billion** in grosses, and total attendances reached **11.6 million**. All new and continuing productions ran a total of **1430** playing weeks.

The 2012 – 2013 Broadway season concluded with virtually flat grosses (**-0.1%**) and down in attendance (**-6.2%**), on par with a decrease in playing weeks (**-6.0%**).

“Each season has unique factors that contribute to the overall story. In the fall, our grosses and attendance numbers were above last fall’s numbers until Hurricane Sandy devastated our region. The lost performances and the understandable slower return to Broadway by our Tri State area theatregoers contributed to the decline in both grosses and attendance,” commented Charlotte St. Martin, Executive Director of the Broadway League. “Plus with early closings of some of our open-ended runs creating a loss in playing weeks, comparable to the decrease in attendance, there just wasn’t time to recover. While this is the first year in many that we have seen such a decline, we are pleased to report that the new season is filled with many exciting new shows and we anticipate that the numbers will return to previous season highs.”

There were 46 new shows (including 2 return engagements) that opened during the 2012-2013 season: 15 musicals (9 new, 2 r/e, 4 revivals), 26 plays (14 new, 12 revivals), and 5 specials. The 26 plays produced this season is a record number (the previous record for plays produced in a season was 25 in 2010-2011).

Season	Gross Gross	Total Attendance
2012-2013	\$1,138,734,331 billion	11.57 million
2011-2012	\$1,139,311,457 billion	12.33 million

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About The Broadway League

The Broadway League, founded in 1930, is the national trade association for the Broadway industry. The League’s 700-plus members include theatre owners and operators, producers, presenters, and general managers who present in nearly 200 markets in North America, as well as suppliers of goods and services to the theatre industry. Each year, League members bring

Broadway to nearly 30 million people in New York and on tour across the U.S. and Canada. For more information, visit www.BroadwayLeague.com, or follow The Broadway League on Twitter [@TheBwayLeague](https://twitter.com/TheBwayLeague) or on Facebook at www.facebook.com/BroadwayLeague.

Broadway theatres are filled with an exciting array of new and classic musicals and plays, providing the perfect experience for every audience. Great seats are available at every price point and are easy to buy online, by phone, or in person at theatre box offices. It's always the perfect time to see a show. Broadway performs every day of the week at multiple curtain times to accommodate every schedule.

Broadway.org is the League's new official on-line headquarters for Broadway in NYC and on tour. Download the free Broadway.org mobile app for [iOS](#) or [Android](#), and the free IBDB mobile app for [iOS](#) or [Android](#).

The Broadway League annually presents the Antoinette Perry "Tony" Awards,[®] one of the most coveted awards in the entertainment industry, with The American Theatre Wing.

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