



For Immediate Release
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WICKED

PARTNERS WITH GIVENIK.COM TO SUPPORT BULLYBUST WITH A SPECIAL POST SHOW RECEPTION AT PLANET HOLLYWOOD ON TUESDAY, JANUARY 17TH

PORTION OF ALL TICKETS PURCHASED THROUGH GIVENIK.COM WILL BE DONATED TO BULLYBUST

The hit Broadway musical ***Wicked***, a longtime partner of the national bully prevention organization **BullyBust**, will join with **Givenik.com** to raise funds and awareness for BullyBust on Tuesday, January 17th. All tickets purchased through Givenik.com for the 7pm performance of ***Wicked*** on Tuesday, January 17th will also provide admission to a private post-performance reception at Planet Hollywood with ***Wicked*** cast and creative team members. In addition, when the ticket purchaser chooses BullyBust as its charity of choice on Givenik.com, a portion of the ticket price will be donated to BullyBust. For more information and to purchase tickets/RSVP for this special event, please visit Givenik.com.

ABOUT WICKED

Broadway's #1 show for an unprecedented eight consecutive years, ***Wicked*** has been declared "A Cultural Phenomenon" by *Variety* and "The Best Musical of the Decade" by *Entertainment Weekly*. There are currently 7 productions worldwide: New York;

London; Japan; Germany/Holland; Australian/Asian Tour; and two concurrent North American National Tours. Based on the novel by Gregory Maguire, **Wicked** has music and lyrics by Stephen Schwartz, and a book by Winnie Holzman. The production is directed by Joe Mantello with musical staging by Wayne Cilento. **Wicked** is produced by Marc Platt, Universal Pictures, The Araca Group, Jon B. Platt and David Stone.

Winner of 35 major awards including the Grammy Award and three Tony Awards, **Wicked** is the untold story of the witches of Oz. Long before Dorothy drops in, two other girls meet in the land of Oz. One, born with emerald-green skin, is smart, fiery and misunderstood. The other is beautiful, ambitious and very popular. **Wicked** tells the story of their remarkable odyssey, how these two unlikely friends grow to become the Wicked Witch of the West and Glinda the Good.

To get tickets and more information, visit www.wickedthemusical.com. **Wicked** is performed at the Gershwin Theatre, 222 West 51st Street, between Broadway and 8th Avenue.

ABOUT BULLYBUST

A nationwide bully prevention awareness effort launched by NSCC in 2009, BullyBust is designed to help students and adults become “upstanders”—people who stand up to bullying and become part of the solution to end harmful harassment, teasing, and violence in our nation's schools. BullyBust promotes valuable free support to help schools-in-need put an end to bullying with targeted school-wide and classroom-based efforts. This site includes research-based resources for students, parents, and educators for addressing bullying incidences effectively and creating a culture of upstanders inside and out of school.

Since 2010, Elphaba, the misunderstood green witch at the heart of **Wicked**, has been the BullyBust spokesperson. Through this partnership, BullyBust has created multiple **Wicked**-themed activities to help schools stand strong against bullying. For more information and to support BullyBust, visit: www.bullybust.org.

ABOUT GIVENIK.COM

Givenik.com is redefining theatergoing, one ticket at a time. The revolutionary service offers discount, full-price & premium tickets to dozens of Broadway and Off-Broadway shows, as well as group rates to all shows, and donates 5% of the ticket price to the charity of the ticket-buyer's choice. Give money, save money, see a show-it's a win-win-win situation.

Any certified non-profit organization can sign up to be a part of Givenik.com for free to develop a new, year-round fundraising mechanism. The organizations that have joined Givenik.com since it launched in 2007, from national groups to local chapters, and from arts organizations to educational institutions, include The Trevor Project, VH1 Save the Music Foundation, City Harvest, Broadway Green Alliance, Dress for Success Worldwide, God's Love We Deliver, The Actors Fund, Stand Up to Cancer, Broadway Cares/Equity Fights AIDS, The It Gets Better Project, New York Theatre Workshop, local chapters of Susan G. Komen For the Cure Breast Cancer Foundation, the Museum for African Art and the American Foundation for Equal Rights.

Theatergoers interested in becoming "giveniks" and charitable organizations and school groups interested in joining can simply go to www.givenik.com for more information.

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