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I WANNA ROCK...THE RED CARPET!



ANNOUNCES THE 'ROCK THE RED CARPET' FILM PREMIERE SWEEPSTAKES

(New York, NY) **ROCK OF AGES** will soon become Hollywood's Biggest Party when New Line Cinema releases a feature film of the musical in theatres worldwide June 15, and the Broadway cast of **ROCK OF AGES** is celebrating with a **Rock the Red Carpet Sweepstakes!** Following each Broadway performance of **ROCK OF AGES** at the Helen Hayes Theatre from May 11 to June 3, cast members will give away two tickets to the New York Red Carpet Screening of the film taking place June 12. Each winner will also be entered into a Grand Prize drawing on June 3, when one lucky winner will be selected to have 'Nothin' But A Good Time' rockin' the red carpet at the June 8 movie premiere of **ROCK OF AGES** in Los Angeles! In addition to receiving two passes to the premiere, this grand prize winner will receive round-trip airfare to Los Angeles, two nights' hotel accommodation, transportation, and a cash prize of \$300 for additional expenses.

Directed by Adam Shankman, the film adaptation stars **Tom Cruise** as "Stacee Jaxx," **Diego Boneta** as "Drew," **Julianne Hough** as "Sherrie," **Russell Brand** as "Lonny," **Alec Baldwin** as "Dennis," **Mary J. Blige** as "Justice," **Brian Cranston** as the Mayor, **Malin Ackerman** as "Constance Sack," **Catherine Zeta-Jones** as the wife of the Mayor and **Paul Giamatti** as "Paul Gill."

The music that ignited a generation is heating up Broadway in **ROCK OF AGES**. The classic rock love story of the decade erupts into Broadway's Best Party, all to the sounds of such feel-good,

sing-out-loud songs as “Every Rose Has Its Thorn”, “I Wanna Know What Love Is”, “Here I Go Again”, “Don’t Stop Believin” and more.

The five-time Tony Award Nominated musical **ROCK OF AGES**, which recently celebrated its 1000th New York performance, continues to offer Broadway’s Best Party at the Helen Hayes Theatre, 240 West 44th Street. The smash hit musical opened on Broadway on Tuesday, April 7, 2009 and played its final performance at The Brooks Atkinson Theatre on Sunday, January 9, 2011 before re-opening at The Helen Hayes Theatre on March 24, 2011.

ABSURDLY ENJOYABLE! About as GUILTY as PLEASURES GET!” – *The New York Times*

“Is there a Tony for BAD-ASSERY?” – *The New Yorker*

In addition to being a bona fide Broadway hit musical, **ROCK OF AGES** was a runaway success in Toronto; just completed its First National Tour of 60 cities, starring original Broadway cast member and Tony Award nominee Constantine Maroulis; has productions running in Australia and in London’s West End; and has licensed productions in several additional countries, including Korea and Japan.

ROCK OF AGES is produced on Broadway and worldwide by **Matthew Weaver, Carl Levin, Jeff Davis, Barry Habib, Scott Prisand** and **Relativity Media**.

Tickets for **ROCK OF AGES** at The Helen Hayes can be purchased via Telecharge.com, by calling (212) 239-6200 (outside the NY metro area (800) 432-7250) or in person at the Helen Hayes Box Office. The performance schedule is Monday at 8pm, Tuesday at 7pm, Thursday at 8pm, Friday at 8pm, Saturday at 2pm & 8pm and Sunday at 3pm & 7:30pm.

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