

The American Theatre Wing's Antoinette Perry "Tony" Awards[®] are presented by *The Broadway League and the American Theatre Wing*

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FOR IMMEDIATE RELEASE

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2012 TONY AWARDS® INVITES FANS TO JOIN THE CAST OF AVENUE Q TO WATCH THE TONYS LIVE IN TIMES SQUARE

The Tony Awards, in Partnership with Time Square Alliance and Clear Channel Spectacolor and its Simulcast, and Official Beauty Partner, Nexxus[®] Salon Hair Care, Broadcast the Red Carpet, Courtesy of NY1, and Entire Awards Show on the SpectacolorHD Screen on Sunday, June 10th

New York (*June 5, 2012*) – The 2012 66th Annual Tony Awards will be simulcast live to Times Square on Sunday, June 10th. The event, sponsored by Official Beauty Partner of the Tony Awards, Nexxus Salon Hair Care, will be hosted by 2004 Tony Award winning musical, AVENUE Q puppets Rod and Lucy. The Tony Awards, in partnership with the Times Square Alliance and Clear Channel Spectacolor will air the Tony Awards Red Carpet courtesy of NY1 and the entirety of the Tony Awards show, including the Creative Arts Awards, on Clear Channel's SpectacolorHD screen in Times Square on Sunday, June 10th, from 6:00 p.m. – 11:00 p.m.

AVENUE Q stars Rod, who works on Wall Street as an investment banker, and Lucy, known in polite circles as a 'cabaret performer,' are thrilled to join the thousands of theatre fans in Times Square to watch the Tony Awards. AVENUE Q has been part of the fabric, if you will, of the Tony Awards since the puppets made their first public appearance on the red carpet in 2003. AVENUE Q returned triumphantly to the Tonys in 2004, winning 3 Tony Awards including Best Musical. In subsequent years AVENUE Q puppets have been presenters at the Tony Awards (Rod's blue face perfectly offset Christine Ebersole's pale blue gown when they co-presented in 2006!), have served as hosts for Tony night cocktail parties and as escorts for Tony nominees on the red carpet.

Throughout the evening, fans in Times Square will get the opportunity to test their Broadway knowledge, through a Nexxus Trivia Contest. Winners will receive VIP Nexxus Gift Baskets full of ProMend Care and Styling products, which will also be given to the Tony Award presenters.

NY1's extended red carpet coverage, *On STAGE's Live Red Carpet to the TONYs* kicks-off the star-studded evening with hosts Roma Torre, Donna Karger, Patrick Pacheco, Frank DiLella, and Stephanie Simon, from 6:00 p.m. - 7:30 p.m. –available to Time Warner Cable's (TWC) New York City Region customers in HD on channel 701 (or standard definition on TWC channel 1 and channel 8 on Cablevision). From 7:30 p.m. – 8 p.m., Stephanie Simon keeps the energy high in Times Square with guests from The Great White Way and feature stories in advance of the Tony Awards' viewing party. Theater lovers will have a front seat to all the action as the events are telecast on two large screens from 42nd and Broadway. The red carpet will be followed by full coverage of the Tony Awards ceremony live from the Beacon Theatre; including the Creative Arts

Awards, which are presented by the InterContinental Hotel and Resorts. Those awards can otherwise be seen live only inside the Beacon Theatre.

The simulcast will take place, rain or shine, with full audio with seating available, starting at 6:00 p.m. in Duffy Square, throughout the evening.

"We are very thankful to all of our partners who, throughout the past four years, have helped us make the Tony Awards Time Square Simulcast a fun and exciting New York tradition. There is nothing like celebrating Broadway's biggest night, with Broadway's biggest fans, right in the heart of Times Square – it's the next best thing to being at the Beacon!" said Charlotte St. Martin, Executive Director of The Broadway League and Heather Hitchens, Executive Director of the American Theatre Wing.

"Since 1947, the Tony Awards have provided a night to display the very best creativity, energy and edge New York theater has to offer. This year will be no different, and what better location to see it all than from great red steps in Times Square," said Tim Tompkins, President of the Times Square Alliance. "On June 10, we encourage New Yorkers to turn out for the biggest party on Broadway right here on Duffy Square in front of the Times Square Museum and Visitor Center."

For those not in the New York City area, the Tony Awards will be broadcast live, from the Beacon Theatre on CBS, Sunday, June 10th, 8:00 – 11:00 p.m. (ET/PT time delay). The 2012 Tony Awards are presented by the Broadway League and the American Theatre Wing.

For up-to-the-minute news follow The Tony Awards on Facebook.com/TheTonyAwards or Twitter.com/TheTonyAwards.

ABOUT THE TONY AWARDS

The American Theatre Wing's Tony Awards are presented by The Broadway League and the American Theatre Wing. At The Broadway League, Nick Scandalios is Chairman and Charlotte St. Martin is Executive Director. At the American Theatre Wing, Theodore S. Chapin is Chairman and Heather Hitchens is Executive Director. For Tony Award Productions, Alan Wasser and Allan Williams of Alan Wasser Associates are the General Managers. Ricky Kirshner and Glenn Weiss of White Cherry Entertainment are the Executive Producers of the 2012 Tony Awards. Mr. Weiss will also serve as Director of the 2012 Tony Awards.

IBM, an official information technology partner of the Tony Awards, develops, designs, and hosts the official Tony Awards website, www.TonyAwards.com. Audemars Piguet is the presenting sponsor of the Tony Awards Red Carpet and Green Room. United Airlines is the official airline of the Tony Awards. Avis is the official rental car of the Tony Awards. InterContinental Hotels & Resorts is the official hotel partner of the Tony Awards, sponsor of the Creative Arts Awards and host of the Tony Nominee Luncheon, and Tony Eve Cocktail Party presenting the Tony Honors for Excellence in the Theatre. Nexxus Salon Hair Care is the official beauty partner of the Tony Awards. Royal Caribbean International is the official cruise line partner of the Tony Awards. The New York Times is the official media partner of the Tony Awards.

ABOUT UNILEVER NORTH AMERICA

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ABOUT AVENUE Q

AVENUE Q is the Tony Award-winning musical about 20-somethings -- people and puppets alike -- fresh out of college and trying to find their way in the big city, living as neighbors on a rundown street in an outerborough of NYC. The Tony Award-winning musical AVENUE Q has music and lyrics by Robert Lopez and Jeff Marx, book by Jeff Whitty, and is directed by Jason Moore. AVENUE Q is based on an original concept by Robert Lopez and Jeff Marx, with puppets conceived and designed by Rick Lyon. Now in its 10th year in New York, AVENUE Q is playing at New World Stages (340 W. 50 St.) For performance and ticket information, visit www.avenueq.com.

ABOUT CLEAR CHANNEL OUTDOOR

Clear Channel Outdoor (NYSE:CCO) is the world's largest outdoor advertising company with close to one million displays in 45 countries across 5 continents. In the United States, the company operates over 200,000 advertising displays and has a presence in 48 of the top 50 Designated Market Areas. It also operates airport, rail, and mall advertising businesses worldwide. Its Spectacolor (U.S.) and DEFI (international) divisions are the global market leaders in spectacular sign displays, including in New York's Times Square. Clear Channel Adshel is the company's international street furniture division, which operates over 3,500 municipal advertising contracts worldwide. Clear Channel Outdoor also operates digital displays and networks in most of its divisions. More information may be found by visiting www.clearchanneloutdoor.com.

ABOUT TIMES SQUARE ALLIANCE

The Times Square Alliance works to improve and promote Times Square - cultivating the creativity, energy and edge that have made the area an icon of entertainment, culture and urban life for over a century. Founded in 1992, the Alliance keeps the neighborhood clean and safe, promotes local businesses, manages area improvements and produces major annual events including New Year's Eve, Solstice in Times Square and Taste of Times Square. As the custodians of Times Square, the Alliance works every day to improve the quality of life for the neighborhood residents and businesses while driving economic growth in New York City.

ABOUT NY1 NEWS

NY1 News, a part of Time Warner Cable's Local News Division, is a 24-hour news channel that covers weather, local news, politics, traffic, sports and arts throughout the five boroughs. NY1 is available to more than two and half million subscribers in high definition on channel 701 on the following cable systems: Time Warner Cable's NYC Region (serving Manhattan, Queens, Staten Island and portions of Brooklyn), Bergen and Hudson Counties in New Jersey, parts of Westchester and the Hudson Valley. On Cablevision systems of New York City (serving the rest of Brooklyn and the Bronx) it is available on channel 8. It can also be seen on Time Warner Cable channels in Rochester, Syracuse, Binghamton, Albany, and North Carolina, and on Bright House Networks in Central Florida. NY1 News is available on the World Wide Web at http://ny1.com.

ABOUT TIME WARNER CABLE'S NEW YORK CITY REGION

Time Warner Cable's New York City Region serves over 1.4 million customers in four NYC boroughs (Manhattan, Queens, Staten Island and western Brooklyn), Mt. Vernon, Hudson Valley (Orange, Sullivan, Ulster Counties and parts of Dutchess, Greene and Delaware Counties) and Bergen and Hudson Counties, New Jersey. Visit www.timewarnercable.com/nynj.

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