

# MUSICAL NUMBERS ANNOUNCED FOR

**BROADWAY ON BROADWAY® 2012**  
*20<sup>TH</sup> Anniversary*

**HOSTED BY**  
**KATHIE LEE GIFFORD**

**PLUS**

**A Sneak Peek from Season 2 of NBC's SMASH!**

**SEPTEMBER 9, 2012**  
**TIMES SQUARE, NEW YORK**  
**11:30 AM**

*PRESENTED BY*  
**UNITED AIRLINES**  
and  
**THE NEW YORK TIMES**

**PRODUCED BY THE BROADWAY LEAGUE  
AND THE TIMES SQUARE ALLIANCE**

*Free outdoor concert in the heart of Times Square kicks off the new Broadway season with star performances from new shows and long-running favorites, accompanied by a live orchestra!*

(New York, NY) September 4, 2012 – Musical numbers were announced today for the 20th **Broadway on Broadway®** concert ([www.BroadwayonBroadway.com](http://www.BroadwayonBroadway.com)) by **The Broadway League** and the **Times Square Alliance**. Multi-talented actress, singer, television host, playwright, songwriter and author, **Kathie Lee Gifford**, will host this year's Broadway on Broadway, presented by United Airlines and The New York Times.

The free outdoor concert in the heart of Times Square will take place on Sunday, September 9<sup>th</sup> at 11:30am to kick off the 2012-2013 Broadway season with star performances from new shows and long-running favorites, accompanied by a live 30-piece live orchestra. **Alex Lacamoire** is Musical Director.

"As we celebrate the 20th Broadway on Broadway, it's thrilling to know that multiple generations have now experienced our live outdoor concert at the crossroads of the world," said Charlotte St. Martin, Executive Director of The Broadway League.

"Superheros, cheerleaders, orphans, musicians -- I'm looking forward to seeing this year's mix of new and long-running shows, plus some special surprises!"

"In an increasingly virtual world, live performances like Broadway become more important than ever as a way to give people a direct powerful and personal experience," said Tim Tompkins, President of the Times Square Alliance.

Broadway on Broadway is presented by United Airlines and The New York Times. The annual free outdoor concert at the crossroads of the world brings together stars and performances from current and upcoming Broadway productions to celebrate the beginning of the new Broadway season. Times Square will be a big block party with thousands of attendees between 46<sup>th</sup> & 47<sup>th</sup> streets between Broadway and Seventh Avenue.

Featuring:\*

***Annie***

Special Appearance

***Bring It On: The Musical***

"It's All Happening"

***Chicago***

"My Own Best Friend"

***Elf***

"Never Fall in Love with an Elf"

***Mamma Mia!***

"Mamma Mia! Medley"

***Newsies***

"King of New York"

***Motown: The Musical***

"Get Ready"

***Once***

"Falling Slowly"

***Scandalous: The Life and Trials of Aimee Semple McPherson***

"For Such a Time as This"

***SPIDER-MAN: Turn Off the Dark***  
“Boy Falls From the Sky”

***Bare***  
“Are You There?”

***Stomp***  
“Brooms”

**Plus a very special Nederlander 100<sup>th</sup> Anniversary Celebration  
and  
A Sneak Peek from Season 2 of NBC’s SMASH!**

\*subject to change

Additional information can be found on [www.BroadwayonBroadway.com](http://www.BroadwayonBroadway.com).

The Music Performance Trust Fund is an Official Supporter. WCBS-FM 101.1 and Fresh 102.7 FM and Clear Channel Spectacolor are Official Media Partners. Additional Support is provided by Theatre Development Fund. Broadway on Broadway is co-produced by The Broadway League and The Times Square Alliance. The live event is produced by IMG Media.

**About The Broadway League**

The Broadway League, founded in 1930, is the national trade association for the Broadway industry. The League’s 700-plus members include theatre owners and operators, producers, presenters, and general managers in over 240 North American cities, as well as suppliers of goods and services to the theatre industry. Each year, League members bring Broadway to nearly 30 million people in New York and on tour across the U.S. and Canada. For more information, visit [www.BroadwayLeague.com](http://www.BroadwayLeague.com), or follow The Broadway League on Twitter [@TheBwayLeague](https://twitter.com/TheBwayLeague) or on Facebook at <http://www.facebook.com/BroadwayLeague>.

**About Times Square Alliance**

The Times Square Alliance works to improve and promote Times Square - cultivating the creativity, energy and edge that have made the area an icon of entertainment, culture and urban life for over a century. Founded in 1992, the Alliance keeps the neighborhood clean and safe, promotes local businesses, manages area improvements and produces major annual events with partners including New Year’s Eve, Solstice in Times Square and Taste of Times Square. As the custodians of Times Square, the Alliance works every day to improve the quality of life for the neighborhood residents and businesses while driving economic growth in New York City. [www.TimesSquareNYC.org](http://www.TimesSquareNYC.org).

**About United**

United Airlines and United Express operate an average of 5,605 flights a day to 375 airports on six continents from our hubs in Chicago, Cleveland, Denver, Guam, Houston, Los Angeles, New York/Newark, San Francisco, Tokyo and Washington, D.C. In 2011, United carried more traffic than any other airline in the world, and operated more than two million flights carrying 142 million passengers. United is upgrading its cabins with more flat-bed seats in first and business class and more extra-legroom

economy-class seating than any other airline in North America. United operates nearly 700 mainline aircraft and has orders for more than 270 new aircraft deliveries through 2022, including 50 Boeing 787 Dreamliners, 25 Airbus A350XWBs, and 100 Boeing 737 MAX 9 aircraft. United was rated the world's most admired airline on FORTUNE magazine's 2012 airline-industry list of the World's Most Admired Companies. Readers of Global Traveler magazine have voted United's MileagePlus program the best frequent flyer program for eight consecutive years. United is a founding member of Star Alliance, which provides service to 193 countries via 27 member airlines. More than 85,000 United employees reside in every U.S. state and in countries around the world. For more information, visit [united.com](http://united.com) or follow United on [Twitter](#) and [Facebook](#). The common stock of United's parent, United Continental Holdings, Inc., is traded on the NYSE under the symbol UAL.

### **About Clear Channel Spectacolor**

Clear Channel Spectacolor is the US market leader in spectacular sign displays and a division of the world's largest outdoor advertising company, Clear Channel Outdoor (NYSE: CCO), which has close to one million displays in over 50 countries across 5 continents. Offering innovative out-of-home marketing resources in major pedestrian destinations such as Times Square and The Las Vegas Strip, Clear Channel Spectacolor's inventory includes: spectacular billboards, time-based video screens, wallsapes, sky murals, unique ad panels and experiential marketing events. In-house creative services and start-to-finish project management assist marketers in producing high-impact executions for a growing on-the-go audience. Spectacolor was established in 1976. More information may be found by visiting [www.clearchannelspectacolor.com](http://www.clearchannelspectacolor.com).

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