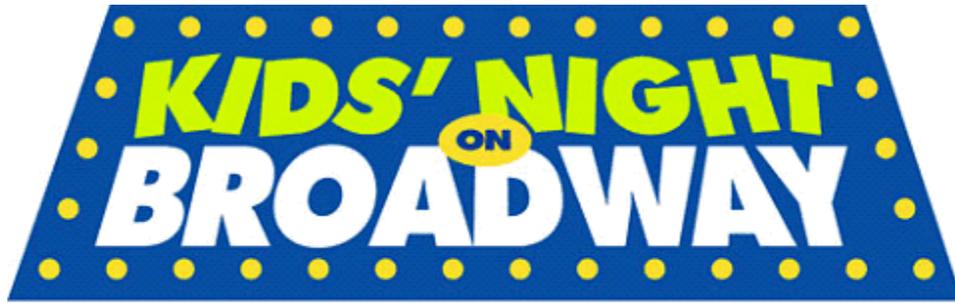


KIDS CAN SEE BROADWAY SHOWS FOR FREE!



presented by

The New York Times
NYTIMES.COM

2013 DATES ANNOUNCED:

Monday, February 25 through Sunday, March 3

Kids' Night on Broadway tickets will be available for participating shows on:

MONDAY, FEBRUARY 25, 2013

TUESDAY, FEBRUARY 26, 2013

WEDNESDAY, FEBRUARY 27, 2013

THURSDAY, FEBRUARY 28, 2013

FRIDAY, MARCH 1, 2013

SATURDAY, MARCH 2, 2013

SUNDAY, MARCH 3, 2013

TICKETS GO ON SALE MONDAY, JANUARY 7, 2013 @ 10AM

KidsNighthonBroadway.com

(New York, NY) October 22, 2012 – The Broadway League announced today that the dates for 2013 KIDS' NIGHT ON BROADWAY® will be from Monday, February 25, 2013 to Sunday, March 3, 2013. Tickets to participating shows will be available to the public starting Monday, January 7, 2013 at 10 a.m ET. Join The Broadway Fan Club at BroadwayFanclub.com for a special pre-sale opportunity.

KIDS' NIGHT ON BROADWAY is when kids ages 6 to 18 can see Broadway shows for free when accompanied by a full-paying adult. A KIDS' NIGHT ON BROADWAY ticket includes pre-theatre parties, restaurant discounts, parking discounts, educational programs, and more.

The 17th annual KIDS' NIGHT ON BROADWAY will kick off in New York City with a pre-theatre party, details and participating shows to be announced.

KIDS' NIGHT ON BROADWAY will also take place in multiple cities around the country,

with different shows and venues putting their own spin on the event, on numerous dates throughout the year. Check kidsnighonbroadway.com for specific dates and locations.

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About The Broadway League

The Broadway League, founded in 1930, is the national trade association for the Broadway industry. The League's 700-plus members include theatre owners and operators, producers, presenters, and general managers who present in nearly 200 markets in North America, as well as suppliers of goods and services to the theatre industry. Each year, League members bring Broadway to nearly 30 million people in New York and on tour across the U.S. and Canada. For more information, visit BroadwayLeague.com, or follow The Broadway League on Twitter [@TheBwayLeague](https://twitter.com/TheBwayLeague) or on Facebook at facebook.com/BroadwayLeague. Download the free [ILoveNYTheater app](#) and free [IBDB app](#) for iPhone, iPad, and iTouch on iTunes.

Broadway theatres are filled with an exciting array of new and classic musicals and plays, providing the perfect experience for every audience. Great seats are available at every price point and are easy to buy online, by phone, or in person at theatre box offices. It's always the perfect time to see a show. Broadway performs every day of the week at multiple curtain times to accommodate every schedule.

The Broadway League annually presents the Antoinette Perry "Tony" Awards,[®] one of the most coveted awards in the entertainment industry, with The American Theatre Wing.