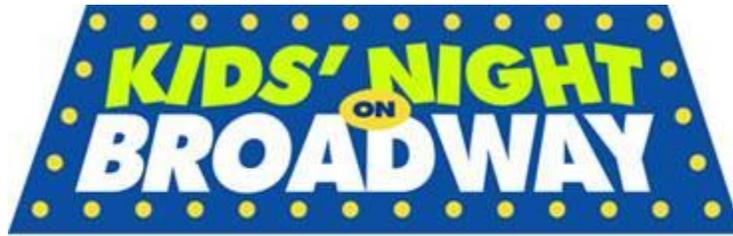


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**KIDS' NIGHT ON BROADWAY 2013  
FREE FAN FESTIVAL  
TO TAKE PLACE AT  
DISCOVERY TIMES SQUARE**

**Tuesday, FEBRUARY 26<sup>th</sup>**

***Plus: Discovery Times Square special offer during the entire week of  
Kids' Night on Broadway (February 25<sup>th</sup> – March 3<sup>rd</sup>)***

(New York, NY) February 13, 2013 – For the first time, The Broadway League's KIDS' NIGHT ON BROADWAY pre-theatre Fan Fest will take place at Discovery Times Square (226 West 44<sup>th</sup> Street) on Tuesday, February 26<sup>th</sup> from 3:00pm to 6:00pm.

The annual Fan Fest is free for all parents and children who have purchased a KIDS' NIGHT ON BROADWAY ticket. Aiming to enhance the experience of live theatre, the Fan Fest allows kids to participate in special activities created by Broadway shows. The Fan Fest will include show-themed games and activities, makeup demonstrations, Autograph Alley with Broadway performers, a dance workshop with Revolución Latina, Broadway Karaoke, and much more, including a free theatre activity guide. The Broadway Green Alliance will also collect plastic bottle caps (plastic and metal) to incorporate in to the set for the new production of *Peter and the Starcatcher* Off-Broadway. For every handful of caps brought, a prize will be given.

During the entire week of KIDS' NIGHT ON BROADWAY, (February 25 – March 3), the purchase of one Discovery Times Square adult ticket will admit one child for free to either Harry Potter: The Exhibition or Spy: The Exhibit. This offer will also apply during the Fan Fest. Proof of KIDS' NIGHT ON BROADWAY ticket will be required to redeem this offer. Please note that only one child ticket is granted per adult ticket purchase. Exhibit Purchase is not required in order to attend the Fan Fest.

“Everyone at The Broadway League is excited to have this year’s Fan Fest at Discovery Times Square. The annual event is a great way for kids to interact with Broadway talent and to meet other kids who also enjoy theatre,” said Charlotte St. Martin, Executive Director of The Broadway League. “Like Broadway, the Discovery Times Square exhibits are creative, imaginative, and educational.”

KIDS’ NIGHT ON BROADWAY is when kids ages 6 to 18 can see Broadway shows for free when accompanied by a full-paying adult. A KIDS’ NIGHT ON BROADWAY ticket includes free pre-theatre parties, restaurant discounts, parking discounts, educational programs, and more.

Kids’ Night on Broadway tickets available for participating shows on:

**MONDAY, FEBRUARY 25, 2013**  
**TUESDAY, FEBRUARY 26, 2013**  
**WEDNESDAY, FEBRUARY 27, 2013**  
**THURSDAY, FEBRUARY 28, 2013**  
**FRIDAY, MARCH 1, 2013**  
**SATURDAY, MARCH 2, 2013**  
**SUNDAY, MARCH 3, 2013**

Participating shows\* (to date) include:

**BROADWAY: *Ann, Annie, Chicago, Hands on a Hardbody, Jersey Boys, The Lion King, Mamma Mia!, Mary Poppins, The Mystery of Edwin Drood, Nice Work If You Can Get It, Newsies, Once, The Phantom of the Opera, Rock of Ages, Rodgers and Hammerstein’s Cinderella, Spider-Man: Turn off the Dark, Wicked.***  
**OFF-BROADWAY: *Avenue Q, Forever Dusty, The Gazillion Bubble Show, Stomp***

(\*subject to change, and some shows not available for all performances)

Many Times Square-area eateries will offer specials for Kids’ Night on Broadway ticket-holders. Restaurant updates: [www.kidsnightonbroadway.com/restaurants.php](http://www.kidsnightonbroadway.com/restaurants.php)

Participating restaurants (to date) include:

**Angus McIndoe, B. Smith’s, Blue Fin, Bubba Gump Shrimp Co., Casa Nonna, Ceci Italian Restaurant, Cock & Bull, Connolly’s Pub and Restaurant, db Bistro Moderne, Glass House Tavern, Guy’s American Kitchen & Bar, Heartland Brewery & Chophouse, Hurley’s Saloon, Little Town Restaurant Row, Matt’s Grill, Playwright Tavern, Ruby Foo’s, Ruby Tuesday, Schnipper’s, Tasti-D-Lite, Toloache, Tony’s DiNapoli, Trattoria Trecolori, and Virgil’s Real BBQ.**

KIDS’ NIGHT ON BROADWAY®, a program of The Broadway League, is generously presented by The New York Times. Official sponsor is Discovery Times Square. Official media partners are WABC-TV, Fresh 102.7, WCBS-FM 101, Metro-North Railroad, Telemundo Nueva York, and La Mega.

**Harry Potter the Exhibition:** After a widely successful international tour, the iconic exhibition is back in NYC and better than ever! Experience firsthand the magic of Hogwarts™! Marvel at over 200 authentic props and costumes from the *Harry Potter*™ films, including some newly added never-before-seen artifacts from the epic series finale! Step inside the famous wizard's magical world as you make your way through the dramatic displays inspired by the films' sets - including the Great Hall, Hagrid's hut and the Gryffindor™ common room. While touring through the exhibition space, discover iconic items such as Harry's original wand and eyeglasses, the Marauder's Map, *Gryffindor* school uniforms as well as costumes worn at the Yule Ball. Enter the Quidditch™ area and toss a Quaffle, pull your own Mandrake in the Herbology vignette, encounter Buckbeak™ the Hippogriff and even a giant Acromantula spider. Showcasing the supreme artistry and amazing craftsmanship that went into the making of the ever popular film series, *Harry Potter: The Exhibition* is sure to spark curious minds and foster an excitement of discovery among guests of all ages. There's no place like *Hogwarts!*

**Spy: The Exhibit:** Forget what you think you know about spies from movies and novels. This interactive new family friendly exhibit will take you beyond the Hollywood fiction and put you face to face with the secret truth that goes on behind the scenes. Encounter real declassified gadgets revealed for the first time ever from the world's leading intelligence agencies. Experience what it's like to be a spy firsthand - test your spy skills by navigating your way through an actual laser field. Create your own disguise and alter your voice - even your family and friends won't recognize you! Experience the evolution of spy technology with over 200 historical artifacts, including a collapsible motorbike from WW2, a robotic flying dragonfly, a German ENIGMA machine, and the ice axe that killed Trotsky.

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**The Broadway League**, founded in 1930, is the national trade association for the Broadway industry. The League's 700-plus members include theatre owners and operators, producers, presenters, and general managers who present in nearly 200 markets in North America, as well as suppliers of goods and services to the theatre industry. Each year, League members bring Broadway to nearly 30 million people in New York and on tour across the U.S. and Canada. For more information, visit [BroadwayLeague.com](http://BroadwayLeague.com), or follow The Broadway League on Twitter [@TheBwayLeague](https://twitter.com/TheBwayLeague) or on Facebook at [facebook.com/BroadwayLeague](https://facebook.com/BroadwayLeague). Download the free [iLoveNYTheater app](#) and free [IBDB app](#) for iPhone, iPad, and iTunes on iTunes.

Broadway theatres are filled with an exciting array of new and classic musicals and plays, providing the perfect experience for every audience. Great seats are available at every price point and are easy to buy online, by phone, or in person at theatre box offices. It's always the perfect time to see a show. Broadway performs every day of the week at multiple curtain times to accommodate every schedule.

The Broadway League annually presents the Antoinette Perry "Tony" Awards,® one of the most coveted awards in the entertainment industry, with The American Theatre Wing.

**Discovery Times Square (DTS)** is New York City's first large-scale exhibition center presenting visitors with limited-run, educational and immersive exhibit experiences while exploring the world's defining

cultures, art, history and events. More than a museum, DTS has featured a renowned line-up of exhibitions including Titanic: The Artifact Exhibition, Leonardo Da Vinci's Workshop, King Tut, Pompeii The Exhibit, Dead Sea Scrolls: The Exhibition and most recently Terracotta Warriors: Defenders of China's First Emperor. DTS is located at 226 West 44th Street (between Broadway and 8th Avenues).

**Press Contacts:**

**The Broadway League/ Kids' Night on Broadway**

Elisa Shevitz, [eshevitz@broadway.org](mailto:eshevitz@broadway.org)

Erica Ryan, [eryan@broadway.org](mailto:eryan@broadway.org)

**Discovery/Harry Potter**

Emily Kaplan, [Emily.Kaplan@edelman.com](mailto:Emily.Kaplan@edelman.com)

**Discovery/Spy**

Lisa Goldstein, [Lisa\\_Goldstein@dkcnews.com](mailto:Lisa_Goldstein@dkcnews.com)