



This February, **FORMLESSFINDER** wants to give anyone who loves New York the chance to deliver a love letter straight to the heart of the city. Drawing inspiration from Valentine's Day itself—a holiday all about sending the right message to the one you love—and the blinking billboards, streaming newsfeeds, and luminous screens that make Times Square the most exciting urban environment in the world, Love Letters imagines a new kind of interactive architecture. A ground level LED screen, sculpted into two iconic hearts propped against each other in a mutually supporting embrace, incorporates a custom interface that allows passerby—or their friends at home—to interact with the installation through an array of social media platforms, sending valentine messages to be flashed across the 3D screen. Even as it draws visitors to the site, Love Letters will thus establish a presence far beyond the physical boundaries of Times Square, blending the virtual and the real through new forms of public participation.

