

## **HAPPY HEARTS NYC**

It's all about **LOVE** and the things that make you smile. It is about the moment to see and be seen. It is about sharing a simple, carefree occurrence at the 'Crossroads of the World.

As a visitor to **HAPPY HEARTS NYC**, you can slide together with a friend, a loved one, or a family member and take a short accelerated trip through a heart in TIMES SQUARE. It is not just a pretty object, it's a spatial instance. It's a HEART SHAPED DOUBLE SLIDE TO HAPPINESS because it brings a smile to your face. It's a BOX because what's better than a heart in a box? It's a REFLECTIVE SURFACE because it emphasizes that YOU are moving within the heart of TIMES SQUARE, a playful play on perspective. And best of all it is a **SLIDING TUNNEL OF LOVE AND HAPPINESS**.

A solid heart is set in a box clad with a reflective surface. When unlit on the interior, it will reflect. When lit (and the heart will light sequentially as you slide through), the skin becomes transparent, revealing the solid heart within.

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