

ANDY WARHOL'S SCREEN TESTS 1964-66

11:57pm-midnight
May 1-31, 2015



The Andy Warhol Museum



Electronic Billboards

- 1 **ABC Super Sign** Δ
Lou Reed
 - 2 **American Eagle Times Sq** Δ
Edie Sedgwick, Harry Smith, Jim Rosenquist, Allen Ginsberg, Walter Dainwood, Bob Dylan, Rufus Collins, Nico, Lou Reed, Donyale Luna
 - 3 **Bank of America**
Donyale Luna
 - 4 **1 Times Square § (VMedia)**
Nico
 - 5 **7 Times Square ***
Harry Smith
 - 6 **Superior Digital Displays #5** Δ
Bob Dylan
 - 7 **NASDAQ Tower ***
Edie Sedgwick
 - 8 **Thomson Reuters ***
Edie Sedgwick, Harry Smith, Jim Rosenquist, Allen Ginsberg, Walter Dainwood, Bob Dylan, Rufus Collins, Nico, Lou Reed, Donyale Luna
 - 9/10 **OUTFRONT Media 1515 Broadway (Viacom)** $\dagger$
Rufus Collins
 - 11 **City Outdoor (Doubletree)**
Jim Rosenquist
 - 12 **Spectacolor 127** $\ddagger$
Allen Ginsberg
 - 13 **Spectacolor 128** $\ddagger$
Walter Dainwood
 - 14 **Superior Digital Displays #6, #7, #8** Δ
Lou Reed, Walter Dainwood, Allen Ginsberg, Jim Rosenquist, Donyale Luna, Nico, Edie Sedgwick
 - 15 **Disney Store Spectacular** Δ
Bob Dylan
- CEMUSA Newsstands**
Edie Sedgwick

Key

CEMUSA Newsstand Screens

$\#$ Electronic Billboards

Symbols

Δ ABC

* Branded Cities

$\dagger$ OUTFRONT Media (Formerly CBS Outdoor)

$\ddagger$ Clear Channel Spectacolor

$\S$ Sherwood Equities

Δ Superior Digital Displays