**Times Square**

### Broadway

**Last 8 Weeks**

- **Gross Sales, in Millions**
- **Attendance, Millions**

Broadway attendance this past March has been consistent with attendance in March 2015, though sales are slightly down.

### Hotels

**Last 6 Months**

- **Occupancy**
- **Average Daily Rate**

Hotel occupancy in March 2016 was significantly greater than that of March 2015 and 2014. Average daily rates are consistent with seasonal trends and have increased since February.

### Ped Counts

**Last 4 Weeks**

Week over week gated counts for April 2016 are on par with the weekly gated counts from April 2015. The last week in April, with 367,701 average daily visitors, exceeded every previous week in April for either 2015 or 2016.

### Class A

**Last 6 Months**

Average asking rate remains steady at $61/SF with occupancy slightly decreased from the previous month.

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*Because CoStar pulls asking rent data from a representative sample of buildings rather than an exhaustive survey, prices may level off in the coming months.*
For questions about retail or office changes in Times Square, contact Marianne Vernetson at mvernetson@TimesSquareNYC.org