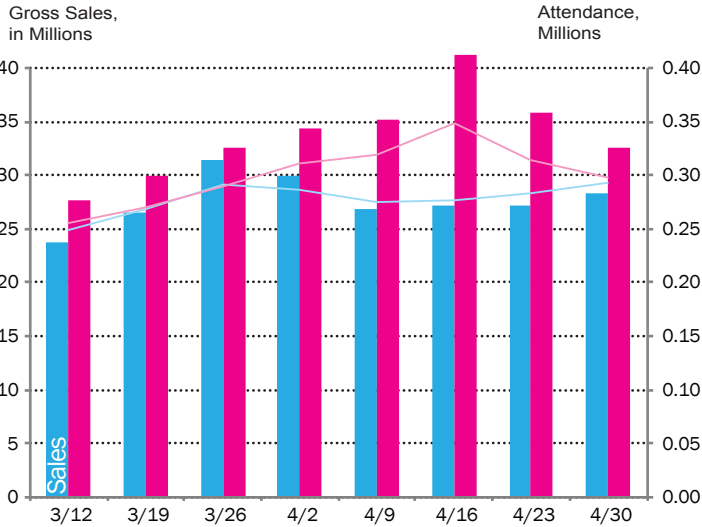


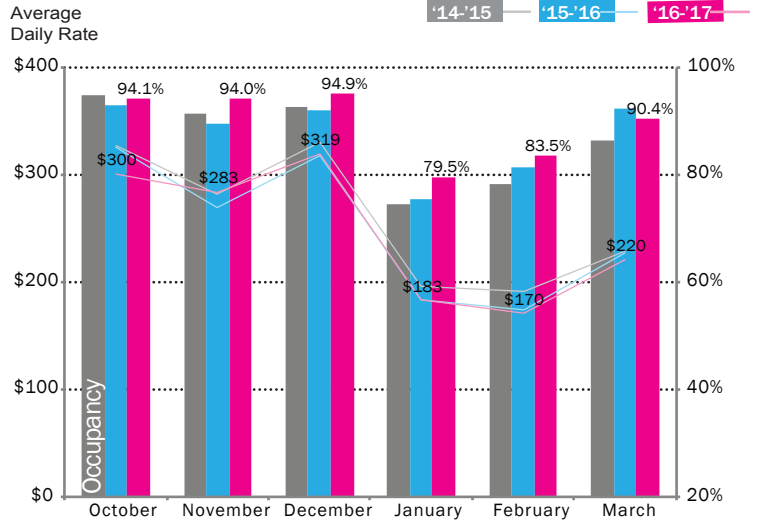
BROADWAY Last 8 Weeks



Both Broadway sales and attendance were strong this past month. Weekly sales peaked at \$41 million, averaging at more than \$1 million gross sales per show that week.

Source: The Broadway League

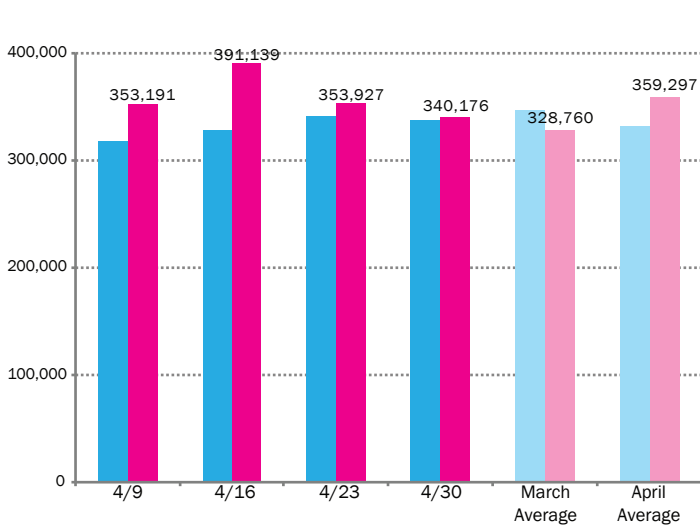
HOTELS Last 6 Months



Following seasonal trends, hotel occupancy increased and average daily rate increased in March. Although occupancy rates are down slightly compared to last year, they continue to outpace those of 2015.

Source: STR

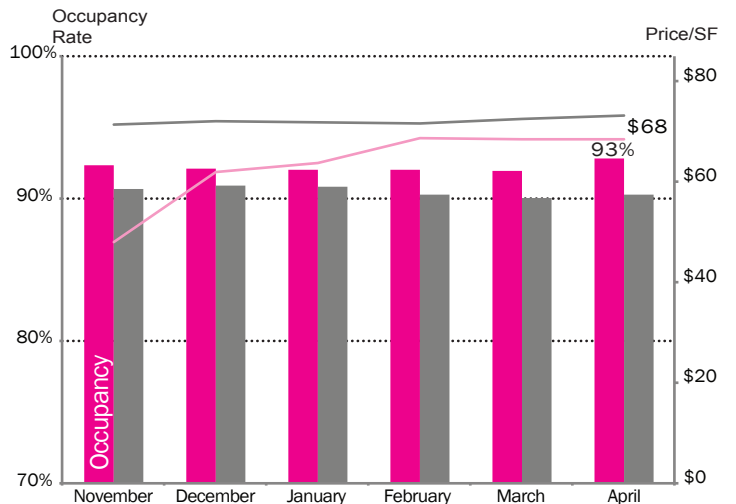
PED COUNTS Last 4 Weeks



Week over week gated counts in April 2017 surpassed those of April 2016 by nearly 10%. In line with seasonal trends and changes in weather, over 9% more pedestrians entered Times Square in April 2017 than March 2017.

Source: Springboard

CLASS A Last 6 Months

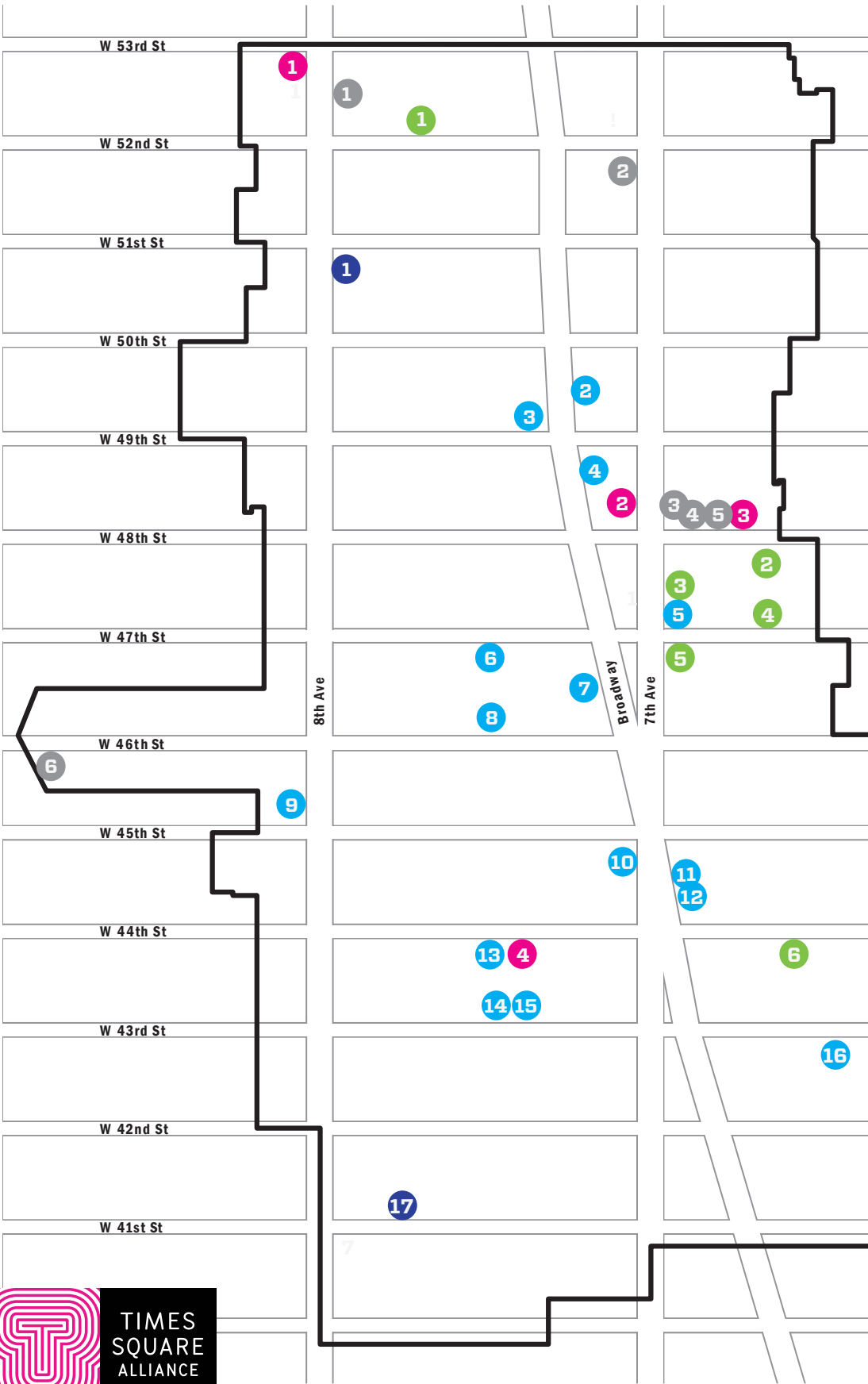


Times Square Class A occupancy rates increase slightly to 93% this past month. Average price per square foot increased at the beginning of the new year and remains stable at \$68/SF.*

Source: CoStar, Compstak

*Beginning in December 2016, the Alliance has changed their methodology calculating Class A commercial rents. The reported number is now a six-month moving average of net effective rents.





OPENINGS

1. Sbarro
2. Christmas in New York
3. Times Square Food Court
4. Gulliver's Gate

COMING SOON

1. Soho Park
2. Junior's Restaurant
3. CVS
4. Opry City Stage
5. NFL Times Square
6. Friedman's Cafe
7. Swarovski
8. Bond 45
9. Wahlburgers
10. Line Friends
11. Old Navy
12. GAP
13. National Geographic Times Square
14. Los Tacos No. 1
15. American Market by Todd English
16. Burger & Lobster
17. Bluestone Lane Coffee

CLOSINGS

1. Young Valet & Cleaners
2. An American Craftsman Galleries
3. TSQ Brasserie
4. Times Square Eatery
5. Times Square Giftshop
6. China Green Dim Sum

IN DEVELOPMENT

(A new building under construction)

1. Midtown Tower (2017)
2. Hard Rock Hotel (2019)
3. Marriott Edition (2017)
4. Hotel Development (TBD)
5. DoubleTree Hotel/Palace Theatre (2017)
6. Restaurant Development (TBD)



Dark Blue icons indicate a new "Coming Soon" to the map.

For questions about retail or office changes in Times Square, contact Marianne Vernetson at mvernetson@TimesSquareNYC.org