



**FROM: TIMES SQUARE NEW YEARS EVE**

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***FOR IMMEDIATE RELEASE***

**BEBE REXHA, LOVELYTHEBAND, CHRISTINA AGUILERA, BASTILLE,  
NEW KIDS ON THE BLOCK, DAN + SHAY, STING, SNOOP DOGG, ROBIN THICKE,  
MAU & RICKY, PAULINA RUBIO AND DANCE CREW “THE LAB”  
TO PERFORM LIVE AT 2019 TIMES SQUARE  
NEW YEAR’S EVE CELEBRATION**

***Noted Journalists and Charity Honoree Committee to Protect Journalists  
To Be Official New Year’s Eve Special Guests***

**Times Square, N.Y. (December 26, 2018) —Times Square Alliance and Countdown Entertainment**, the co-organizers of Times Square New Year’s Eve, today announced the official Times Square New Year’s Eve event lineup, which will feature live performances by **Bebe Rexha, lovelytheband, Christina Aguilera, Bastille, New Kids On The Block, Dan + Shay, Sting, Snoop Dogg, Robin Thicke, Mau & Ricky** and dance crew, **The Lab**, as well as an array of special activities and appearances that will happen throughout the evening.

The iconic, international celebration will begin with the lighting and raising of the New Year’s Eve Ball atop One Times Square. The official opening ceremony will feature a spectacular Chinese cultural performance, the Tongliang Athletics Dragon Dance, from Chongqing, China, presented by the Sino-American Friendship Association (SAFA). As the festivities continue, celebrity guests will read several confetti wishes for the New Year, submitted by the public and all transcribed on authentic confetti that will be released at midnight. The celebrities will also share their confetti wish for the New Year.

Revelers across the globe will be able to experience the excitement of the Times Square New Year’s Eve celebration via the six-hour, live commercial-free webcast, enabled by Livestream. The webcast will capture all of the action, including musical performances by **Bebe Rexha, lovelytheband, Mau & Ricky, Paulina Rubio** and dance crew, **The Lab**.

In celebration of journalism and press freedom, the Times Square New Year’s Eve Official Charity Honoree, **Committee to Protect Journalists**, along with a group of well-known journalists, will be the evening’s Special Guests. The group will join **New York City Mayor**



**Bill de Blasio** to push the Waterford Crystal button and lead the 60-second countdown to the New Year.

On New Year's Eve, approximately one million revelers will fill New York City's Times Square, joined by more than 198 million Americans and more than one billion television viewers worldwide who will ring in the New Year watching the historic Times Square New Year's Eve Ball Drop. For 114 years, Times Square has been the center of worldwide attention on New Year's Eve, ever since the owners of One Times Square began in 1904 to conduct rooftop celebrations to greet the New Year. The first Ball Lowering celebration occurred in 1907, and this tradition is now a universal symbol of welcoming the New Year.

**Times Square 2019 LIVE performances on the Planet Fitness and Countdown Stages:**

- **Christina Aguilera** performs on ABC's "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest"
- **Bastille** performs on ABC's "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest"
- **New Kids On The Block** performs on ABC's "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest"
- **Dan + Shay** performs on ABC's "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest"
- **Sting** performs on FOX's "New Year's Eve with Steve Harvey"
- **Snoop Dogg** performs on FOX's "New Year's Eve with Steve Harvey"
- **Robin Thicke** performs on FOX's "New Year's Eve with Steve Harvey"
- **Bebe Rexha** performs her global smash hit songs, *Meant to Be*, *Me, Myself & I*, and *I'm a Mess*, as well as John Lennon's *Imagine* just before the Ball Drop at midnight
- **lovelytheband** performs *broken, these are my friends* and *maybe, i'm afraid*
- **Mau & Ricky** performs on Univision's, "¡Feliz 2019!"
- **Paulina Rubio** performs on Univision's, "¡Feliz 2019!"
- **The USO Show Troupe** performs their popular *A Military Salute* to honor our Armed Forces
- **The Sino-American Friendship Association** ("SAFA") presents a Chinese cultural performance, *Tongliang Athletics Dragon Dance*, from Chongqing, China

**Times Square 2019 LIVE Hourly Countdowns Presented by:**

- FOX New Year's Eve Host **Steve Harvey**
- The Committee to Protect Journalists, Executive Director, **Joel Simon**
- *Fox News Channel* hosts **Lisa "Kennedy" Montgomery** and **Pete Hegseth**
- Planet Fitness, Chief Commercial Officer, **Roger Chacko**
- Univision host **Raúl de Molina**
- And then, the final 60-second countdown with the Official Charity Honoree, **Committee to Protect Journalists**, noted journalists and **New York City Mayor Bill de Blasio**



In addition to the live performances and hourly countdowns, the evening will feature many more special moments, including:

- Planet Fitness, the presenting sponsor of Times Square New Year's Eve showcases dance crew **The Lab**, NBC "*World of Dance*" Champions.
- The **Associated Press**, the world's oldest and largest news gathering organization, will present their year-in-review news reel highlighting some of the most important and memorable events of 2018.
- Ripley's Believe It or Not! celebrates its 100<sup>th</sup> anniversary with **Bruce Campbell**, host of Ripley's Believe It or Not! new show on the Travel Channel in 2019 who will introduce a sneak preview of amazing, astonishing, real and one-of-a-kind stories from around the world encouraging a new generation to "believe it...or not!"
- **Ninja, aka Tyler Blevins** will be taking a break from his most monumental Fortnite Twitch Livestream to lead the Times Square revelers in the harder-than-it-appears dance move that has taken over the nation in 2018 – *The Floss*.
- Barefoot Wine & Bubbly - The Official Bubbly of Times Square New Year's Eve – partners with **Lance Bass**, newest member of the Sleigh Team to introduce *Sleighin' the Holidays*.

National television and radio personality **Allison Hagendorf** (Global Head of Rock at Spotify and Live Announcer of the MTV Video Music Awards and MTV Movie Awards) will return for her seventh year as the Times Square New Year's Eve Event Host. Hagendorf will be joined by street correspondents **Andrea Boehlke** and **Jeremy Hassell**.

The 10<sup>th</sup> annual webcast will cover the action and festivities in Times Square, beginning with the Ball Raising at 6 p.m. EST, plus live musical performances, hourly countdowns, behind-the-scenes stories, and star-studded interviews as anticipation builds towards the midnight countdown and the famous Ball Drop. The custom-designed embeddable video provides viewers with a full Times Square New Year's Eve experience. This live webcast video experience is available for digital media outlets, bloggers, social media editors, webmasters, and Facebook users to embed as a source of fun and entertaining content on their own sites.

The Times Square 2019 Webcast will begin at 6 p.m. ET on December 31, 2018 and end at 12:15 a.m. on January 1, 2019 ET. The show will be streamed live on multiple websites, including [TimesSquareNYC.org](http://TimesSquareNYC.org), [NewYearsEve.nyc](http://NewYearsEve.nyc), [Livestream.com/2019](http://Livestream.com/2019) and [TimesSquareBall.net](http://TimesSquareBall.net).



Embedding codes and additional webcast info is available at: [timessquarenyc.org/events/new-years-eve/webcast/index.aspx](http://timessquarenyc.org/events/new-years-eve/webcast/index.aspx) or [Livestream.com/2019](http://Livestream.com/2019).

The Times Square 2019 Webcast is also available for live viewing on mobile browsers at [TimesSquareNYC.org](http://TimesSquareNYC.org), [NewYearsEve.nyc](http://NewYearsEve.nyc), and [TimesSquareBall.net](http://TimesSquareBall.net).

Info for the Times Square New Year's Eve television broadcast pool feed is available at <https://www.timessquarenyc.org/times-square-new-years-eve/media-press/new-years-eve-pool-feed-information>

To join the Times Square New Year's Eve conversation on Twitter, follow #BallDrop.

For more information about Times Square New Year's Eve, visit [TimesSquareNYC.org](http://TimesSquareNYC.org).

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### **About Times Square New Year's Eve**

The Times Square Alliance and Countdown Entertainment are the organizers of Times Square New Year's Eve. The Times Square Alliance works to improve and promote Times Square so that it retains the energy, edge and distinctiveness that have made it an icon of entertainment, culture and urban life. Countdown Entertainment represents the owners of One Times Square and the New Year's Eve Ball.

**Times Square Alliance:** [TimesSquareNYC.org](http://TimesSquareNYC.org)

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