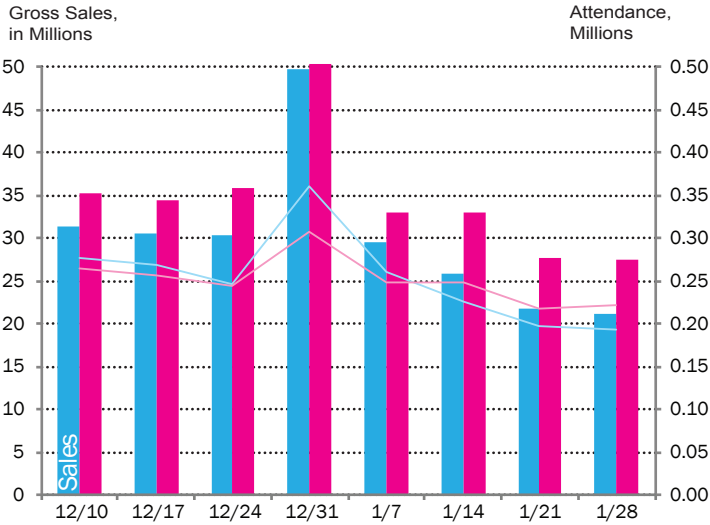


Times Square

January 2018 Key Indicators

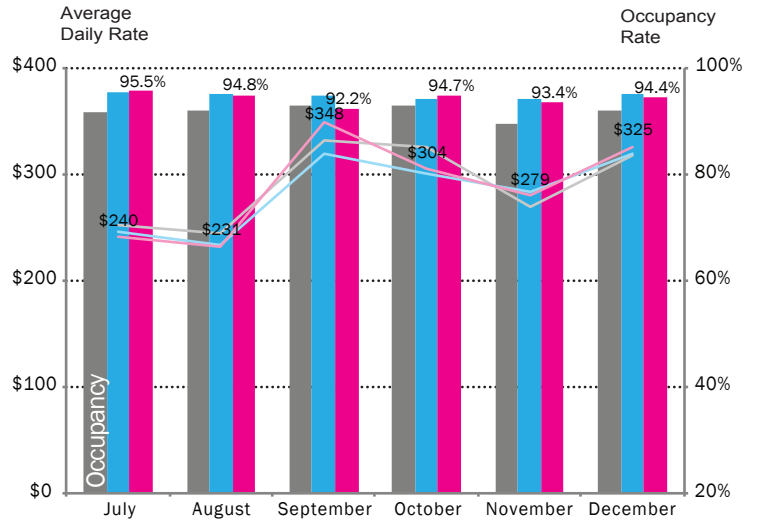
BROADWAY Last 8 Weeks



Despite seasonal trends, Broadway sales and attendance continue to remain strong, outpacing those from this time last year.

Source: The Broadway League

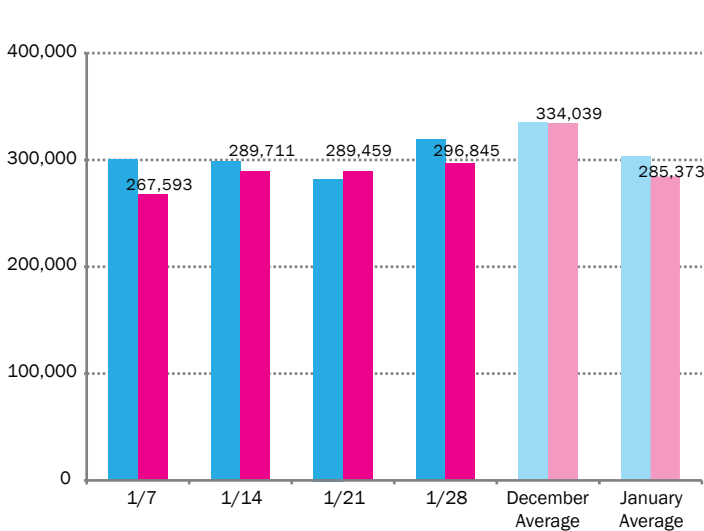
HOTELS Last 6 Months



In line with seasonal trends hotel occupancy and average daily rates increased in December, closing out the year with higher than average city-wide occupancy rates.

Source: STR

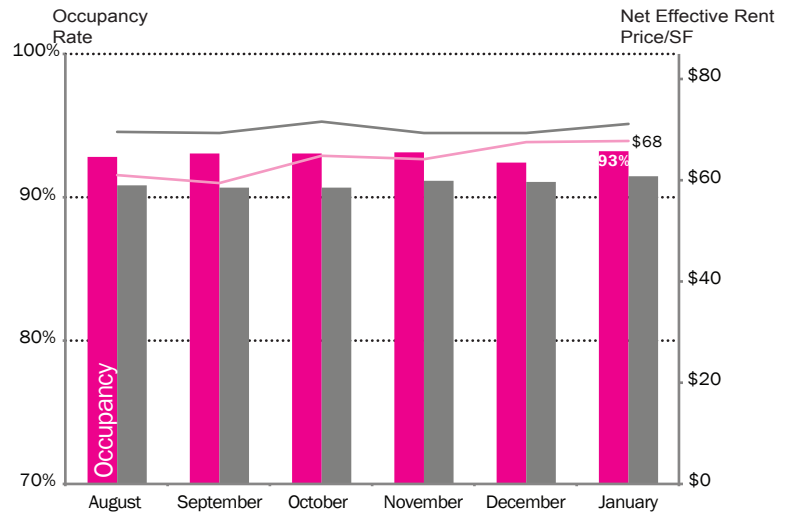
PED COUNTS Last 4 Weeks



Pedestrian counts dropped moderately in January. We believe this is due to uninterrupted below-freezing temperatures throughout the month. We will continue to monitor pedestrian counts closely to determine if there is a larger visitation trend.

Source: Springboard

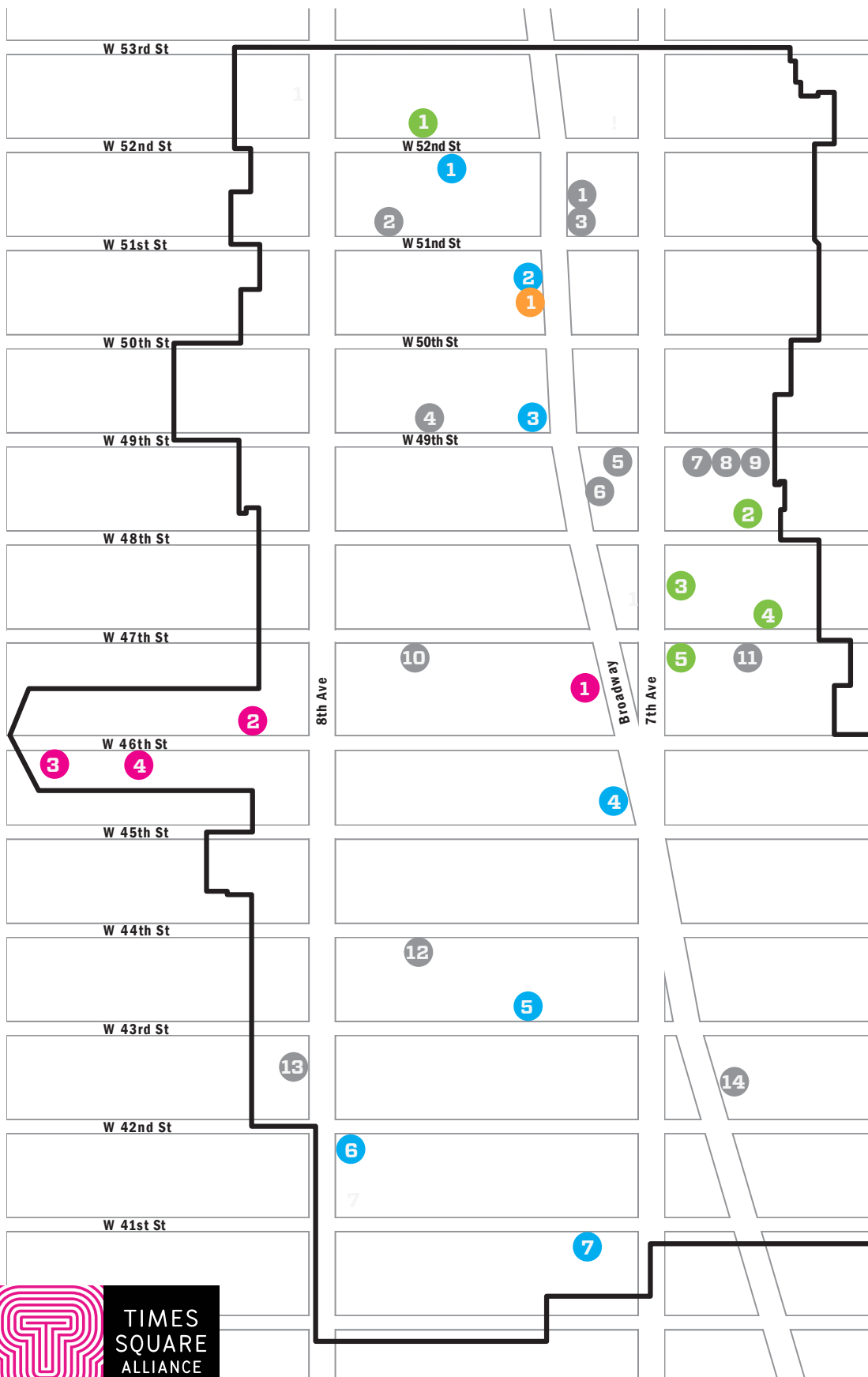
CLASS A Last 6 Months



Times Square Class A occupancy rates and average price per square foot remained stable this month at 93% and \$68, respectively.

Source: CoStar, Compstak

*Beginning in December 2016, the Alliance changed their methodology calculating Class A commercial rents. The reported number is now a six-month moving average of net effective rents.



OPENINGS

1. Swarovski
2. Scarlatto
3. Kuni's Ikinari Steak
4. New Style Spa

COMING SOON

1. Knickerbocker Social
2. Princi Bakery
3. CVS
4. Sephora
5. American Market by Todd English
6. Lionsgate Entertainment City
7. Poke Signature

CLOSINGS

1. Central Park Tours
 2. Nanjing
 3. It's Always Christmas New York
 4. E&E Grill H0use
 5. Universal Cellular Inc.
 6. Bonjour Jewelry
 7. Sapporo
 8. Iroha
 9. Sake Bar Hagi
 10. Scarlatto*
 11. Langan's Irish Pub
 12. Sammy's House of BBQ
 13. Qi Bangkok Eatery
 14. Sharper Image Pop-up
- * Moved from 47th Street to Restaurant Row

IN DEVELOPMENT

- (A new building under construction)
1. Midtown Tower (2018)
 2. Hard Rock Hotel (2019)
 3. Marriott Edition (2018)
 4. Riu Hotel (2020)
 5. DoubleTree Hotel/Palace Theatre (TBD)

MAJOR OFFICE

1. 1633 Broadway
MongoDB*
106,252 SF
- *Expanding from 229 W 43rd Street



Dark Blue icons indicate a new "Coming Soon" to the map.

For questions about retail or office changes in Times Square, contact Marianne Vernetson at mvernetson@TimesSquareNYC.org