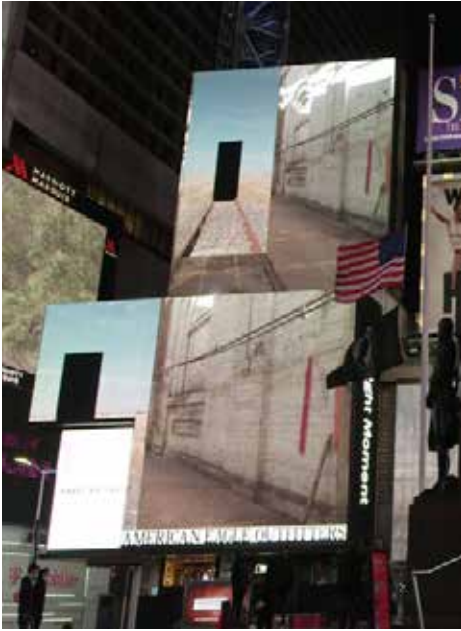




# January By the Numbers

## Monthly Key Economic Indicators



January's Midnight Moment *The Subtle Knife* by artist Daniel Crooks



### 1 new store

Opened in Times Square



### 24.9%

Hotel occupancy in December



### 89,856

Average Daily Visitors to Times Square



### 30,653

Total SF Leased in Times Square



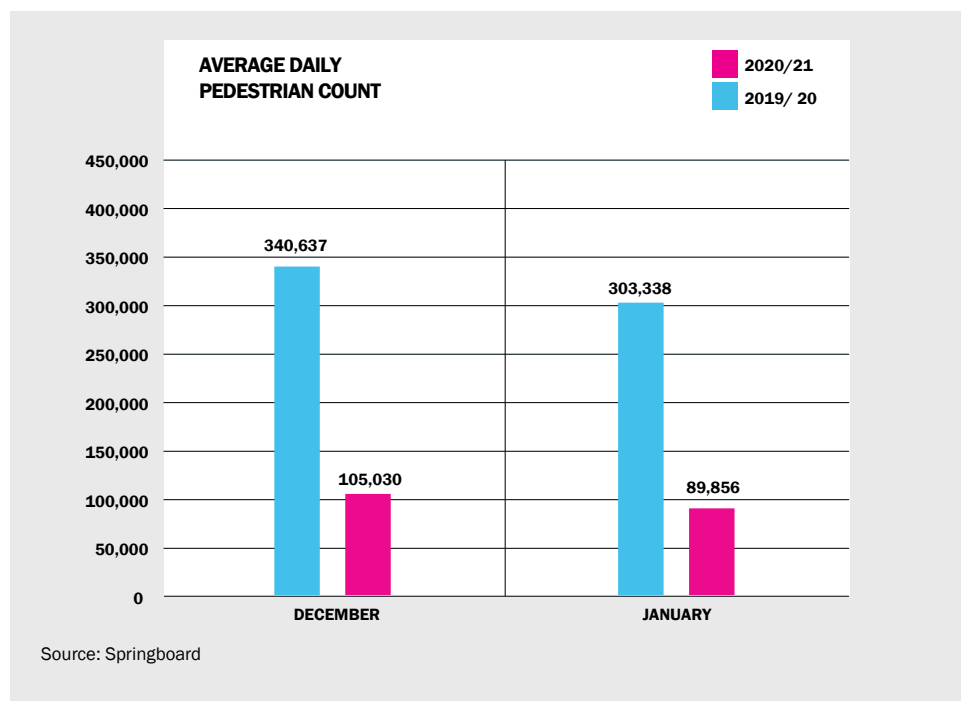
## Average Daily Visitors

### Pedestrian Count

Times Square experienced a slight drop in pedestrians between December and January as the holiday season came to a close, which is consistent with previous years.

This month, the average daily pedestrian count was **89,856**, a **70.4%** decline from January 2020. For the first time since August, Times Square's average pedestrian count fell below 100,000 people.

Foot traffic peaked on Saturday, January 2 at **133,704** people.





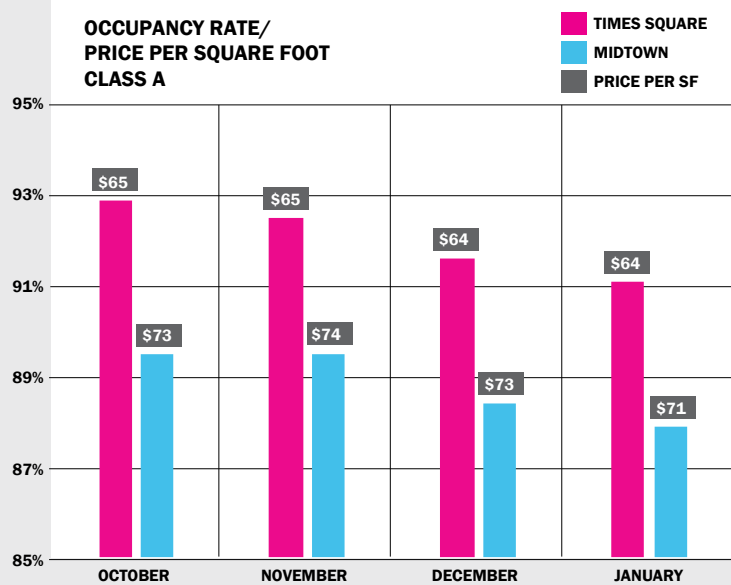
# Commercial Real Estate

## Class A

In January, Times Square’s Class A commercial occupancy rate fell slightly from December to **91.1%**, but continued to **exceed Midtown’s** rate of 87.9%.

Times Square’s average price per square foot was unchanged from last month at **\$64**, while Midtown’s fell slightly to \$71.

This month, two new leases were signed totaling **30,653 SF**.



Source: CoStar, CompStak. Times Square figures include properties within the BID boundaries. Midtown figures are based on CoStar Submarkets. Beginning in Dec. 2016, the Alliance changed our methodology for reporting commercial rents to be a six-month moving average of net effective rent.

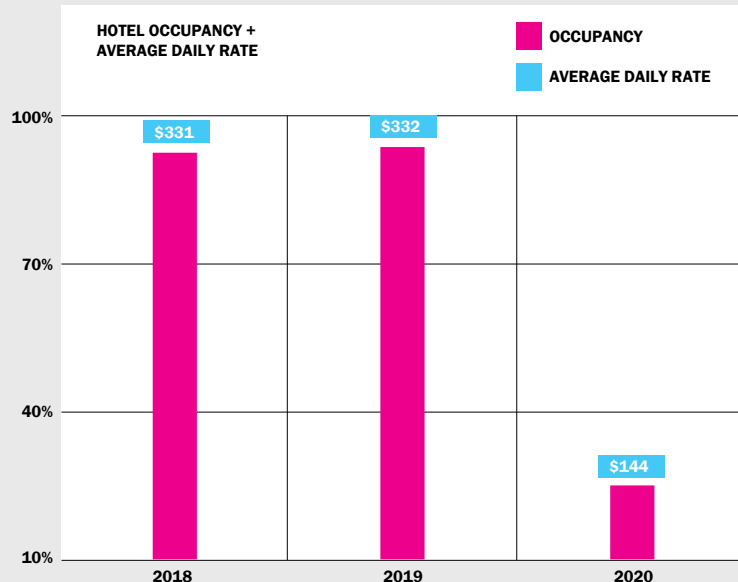


# Hotels

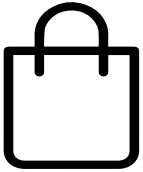
## Rates & Occupancy

Times Square closed the year at **24.9%** hotel occupancy, on par with previous months but down nearly 69% from 2019. Midtown and Manhattan performed slightly better, ending the year at 28% occupancy, a 62% decline from 2019.

Times Square’s average daily rate in December was **\$144**, up 13% from November and down 57% from December 2019. Midtown and Manhattan’s December daily rates were \$130 and \$152 respectively.

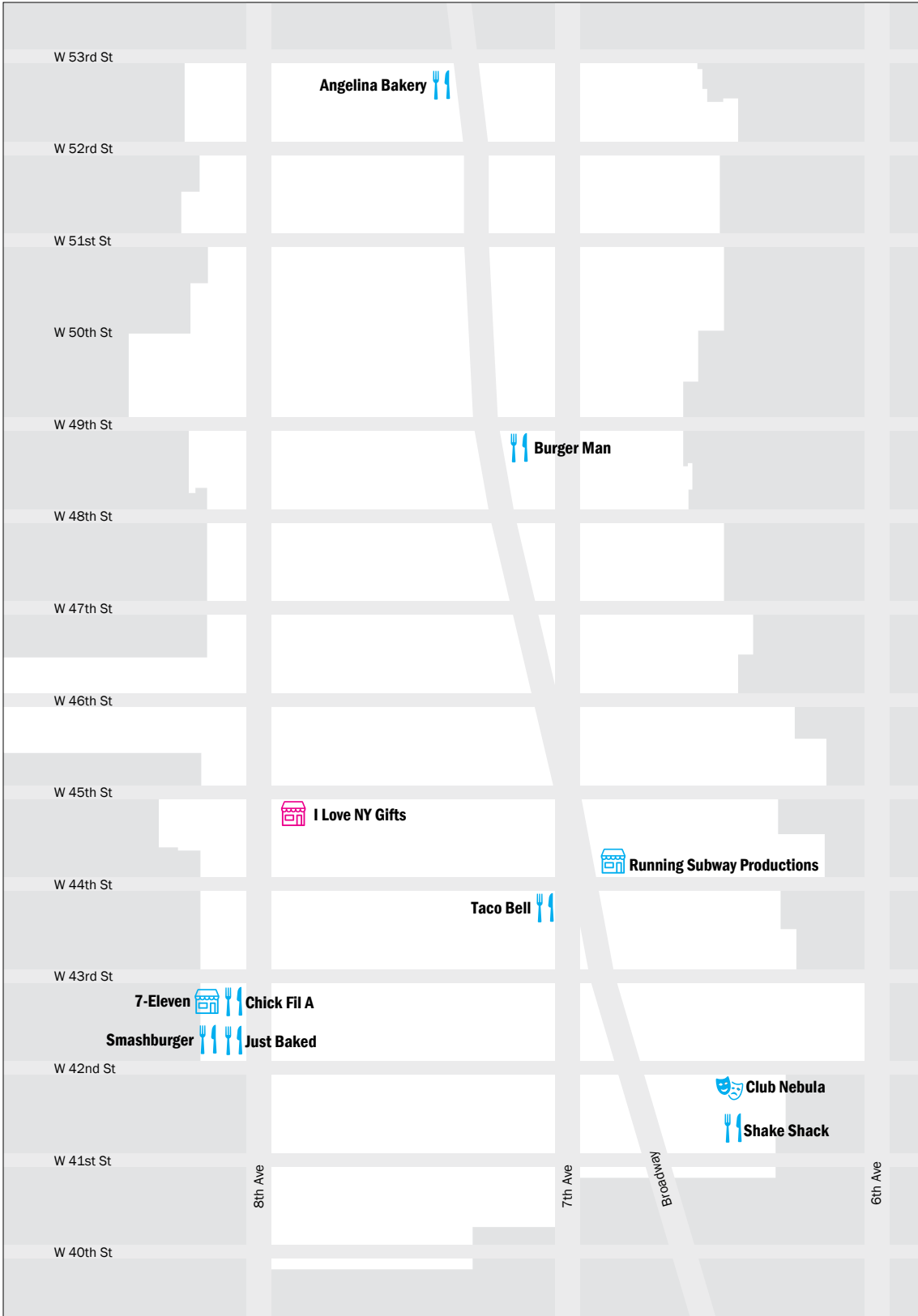


Source: Smith Travel Research. All figures are based on representative samples of hotels within respective boundaries. Please note that hotel figures are based on the month prior to the reporting month.



# Retail Update

## Opened & Coming Soon



### OPENINGS

### COMING SOON

- Food + Beverage
- Retail
- Entertainment
- Other

In January, Times Square welcomed **1 Love NY Gifts** at 700 Eighth Avenue. Additionally, **9 storefront businesses** re-opened in January from pandemic closures.

Looking ahead, we are excited for the anticipated opening of **10 new stores and restaurants.**



# Restaurants & Eateries

Open for Take-Out, Delivery, or Outdoor Dining

\*Outdoor dining locations marked with asterisk

## Amorino

Take-out only  
721 8th Avenue  
(212) 445-0101

## Bibble & Sip

Take-out & Delivery  
253 W 51st Street  
(646) 649-5116

## Cafe Abbondanza

Take-out only  
146 W 46th Street  
(212) 938-1333

## Andy's Deli & Natural Foods

Take-out only  
270 W 47th Street  
(212) 869-0329

## Blockheads\*

Take-out/Delivery/Outdoor  
825 8th Avenue  
(212) 307-7029

## Carnegie's Pizza\*

Take-out/Delivery/Outdoor  
200 W 41st Street  
(212) 777-4141

## An'nam\*

Outdoor Dining  
234 W 48th Street  
(212) 247-8318

## Blue Dog Kitchen

Take-out & Delivery  
308 W 50th Street  
(212) 459-0700

## Carve Unique Sandwiches

Take-out only  
780 8th Avenue  
(212) 730-4949

## Arno Ristorante\*

Take-out/Delivery/Outdoor  
141 W 48th Street  
(212) 944-7420

## Bluestone Lane

Take-out & Delivery  
11 Times Square  
(718) 374-6858

## Chef Pho & Peking Roast Duck

Take-out & Delivery  
858 8th Avenue  
(212) 459-3610

## Auntie Anne's of Times Square

Take-out only  
664 8th Avenue  
(212) 764-1562

## Brazil Grill\*

Outdoor Dining  
787 8th Avenue  
(646) 609-6057

## Chick-fil-A

Take-out & Delivery  
675 8th Avenue  
(718) 504-6528

## Aureole

Take-out & Delivery  
135 W 42nd Street  
(212) 381-1170

## Buca di Beppo

Take-out & Delivery  
1540 Broadway  
(212) 764-6527

## China Gourmet

Take-out & Delivery  
877 8th Avenue  
(212) 246-8191

## Bareburger\*

Take-out/Delivery/Outdoor  
366 W 46th Street  
(212) 673-2273

## Burger Bliss

Take-out & Delivery  
256 W 52nd Street  
(917) 284-5578

## China River NYC

Take-out & Delivery  
260 W 44th Street  
(646) 767-0854

## Ben & Jerry's\*

Take-out & Outdoor Dining  
200 W 44th Street  
(212) 933-4632

## BV Burger\*

Take-out & Outdoor Dining  
120 W 45th Street  
(212) 575-5413

## Chipotle

Take-out & Delivery  
854 8th Avenue  
(212) 757-4312



# Restaurants & Eateries

## Open for Take-Out, Delivery, or Outdoor Dining

\*Outdoor dining locations marked with asterisk

### COOK\*

Take-out/Delivery/Outdoor  
115 W 45th Street

### Domino's Pizza

Take-out & Delivery  
227 W 40th Street  
(212) 944-0400

### Dunkin'

Take-out & Delivery  
168 W 48th Street  
(646) 682-7743

### Connolly's Pub & Restaurant\*

Take-out/Delivery/Outdoor  
121 W 45th Street  
(212) 597-5126

### Dos Caminos\*

Take-out & Outdoor Dining  
1567 Broadway  
(212) 918-1330

### Dunkin'

Take-out & Delivery  
150 W 47th Street  
(800) 447-0013

### Cosmic Diner\*

Take-out/Delivery/Outdoor  
888 8th Avenue  
(212) 333-5888

### Don't Tell Mama\*

Take-out & Outdoor Dining  
343 W 46th Street  
(212) 757-0788

### EAK Ramen\*

Take-out/Delivery/Outdoor  
360 W 46th Street  
(646) 850-8032

### Curry India

Take-out & Delivery  
148 W 49th Street  
(212) 302-8150

### Donna Bell's Bake Shop

Take-out only  
301 W 49th Street  
(646) 410-0390

### European Cafe\*

Take-out & Outdoor Dining  
672 8th Avenue  
(212) 730-4442

### Dallas BBQ

Take-out & Delivery  
243 W 42nd Street  
(212) 221-9000

### Dunhill Cafe

Take-out & Delivery  
109 W 45th Street  
(212) 944-8484

### Famous Amadeus Pizza

Take-out & Delivery  
840 8th Avenue  
(212) 489-6187

### Dig

Take-out only  
856 8th Avenue  
(212) 335-2106

### Dunkin'

Take-out only  
210 W 50th Street  
(212) 757-4617

### Famous Famiglia Pizza

Take-out & Delivery  
680 8th Avenue  
(212) 382-3030

### Dim Sum Palace\*

Take-out/Delivery/Outdoor  
334 W 46th Street  
(646) 861-1910

### Dunkin'

Take-out only  
750 8th Avenue  
(212) 944-1009

### Five Guys

Take-out & Delivery  
253 W 42nd Street  
(212) 398-2600

### Ding BBQ & Hotpot

Take-out & Delivery  
234 W 48th Street  
(212) 265-0828

### Dunkin'

Take-out & Delivery  
850 8th Avenue  
(212) 245-8444

### Food Emporium\*

Take-out & Outdoor Dining  
810 8th Avenue  
(212) 977-1710



# Restaurants & Eateries

Open for Take-Out, Delivery, or Outdoor Dining

\*Outdoor dining locations marked with asterisk

## Gallagher's Steakhouse

Take-out & Delivery  
228 W 52nd Street  
(212) 586-5000

## Godiva Chocolatier

Take-out only  
745 7th Avenue  
(212) 921-2193

## Gong Cha

Take-out & Delivery  
1600 Broadway  
(212) 659-2513

## Green Emporium

Take-out only  
791 8th Avenue  
(212) 245-7270

## Gregorys Coffee

Take-out only  
762 7th Avenue  
(646) 682-9968

## Ground Central Coffee\*

Take-out & Outdoor Dining  
888 8th Avenue  
(917) 409-0147

## Hale & Hearty

Take-out only  
745 7th Avenue  
(212) 221-9666

## Haru Sushi\*

Take-out & Outdoor Dining  
229 W 43rd Street  
(212) 398-9810

## Haswell Green's\*

Take-out/Delivery/Outdoor  
240 W 52nd Street  
(212) 245-2801

## Havana Central

Take-out & Delivery  
151 W 46th Street  
(212) 398-7440

## HAVEN Rooftop\*

Take-out/Delivery/Outdoor  
132 W 47th Street  
(212) 466-9000

## Ho Ho Te\*

Take-out/Delivery/Outdoor  
805 8th Avenue  
(212) 381-4933

## Hold Fast\*

Take-out & Outdoor Dining  
364 W 46th Street  
(917) 261-6691

## The House of Brews\*

Take-out & Outdoor Dining  
363 W 46th Street  
(212) 245-0551

## Hurley's Saloon

Take-out & Delivery  
232 W 48th Street  
(212) 765-8981

## Ichiran\*

Take-out/Delivery/Outdoor  
152 W 49th Street  
(646) 964-4294

## Jasmine's Carribean Cuisine

Take-out & Delivery  
371 W 46th Street  
(646) 964-5337

## Joe Allen\*

Take-out/Delivery/Outdoor  
326 W 46th Street  
(212) 581-6464

## Junzi Kitchen

Take-out & Delivery  
135 W 41st Street  
(646) 669-8228

## Just Salad

Take-out & Delivery  
321 W 49th Street  
(866) 673-3757

## Krispy Kreme

Take-out only  
1601 Broadway  
(646) 540-1153

## Kung Fu Little Steamed Buns Ramen

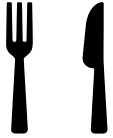
Take-out & Delivery  
811 8th Avenue  
(917) 388-2555

## La Masseria\*

Take-out/Delivery/Outdoor  
235 W 48th Street  
(212) 582-2111

## Lattanzi Restaurant\*

Take-out/Delivery/Outdoor  
361 W 46th Street  
(212) 315-0980



# Restaurants & Eateries

Open for Take-Out, Delivery, or Outdoor Dining

\*Outdoor dining locations marked with asterisk

## Le Marais\*

Take-out/Delivery/Outdoor  
150 W 46th Street  
(212) 869-0900

## Le Rivage

Take-out & Delivery  
340 W 46th Street  
(212) 765-7374

## The Little Beet

Take-out & Delivery  
135 W 50th Street  
(212) 459-2338

## Little Italy Pizza\*

Take-out/Delivery/Outdoor  
167 W 48th Street  
(646) 360-2343

## Los Tacos No. 1\*

Take-out & Outdoor Dining  
229 W 43rd Street  
(212) 256-0343

## Majestic Delicatessen Cafe\*

Take-out & Outdoor Dining  
200 W 50th Street  
(212) 581-8249

## Margon\*

Take-out/Delivery/Outdoor  
136 W 56th Street  
(212) 354-5013

## Masseria Caffe and Bakery\*

Take-out/Delivery/Outdoor  
235 W 48th Street  
(212) 969-0900

## McDonald's

Take-out only  
688 8th Avenue  
(212) 221-3864

## McDonald's

Take-out only  
1530 Broadway  
(917) 409-5946

## McDonald's

Take-out only  
1651 Broadway  
(212) 586-5530

## McHale's\*

Take-out/Delivery/Outdoor  
251 W 51st Street  
(212) 957-5138

## Melt Shop

Take-out only  
877 8th Avenue  
(646) 781-8400

## Mia's Brooklyn Bakery

Take-out only  
716 7th Avenue  
(917) 261-4437

## Modern Tea Shop\*

Take-out/Delivery/Outdoor  
300 W 49th Street  
(646) 850-1333

## Olive Garden

Take-out & Delivery  
2 Times Square  
(212) 333-3254

## Ootoya

Take-out & Delivery  
141 W 41st Street  
(212) 704-0833

## Pasta Lover's Trattoria\*

Take-out/Delivery/Outdoor  
142 W 49th Street  
(212) 819-1155

## Pizzeria Pizza\*

Take-out & Outdoor Dining  
231 W 46th Street  
(212) 575-7646

## Planet Hollywood

Take-out & Delivery  
1540 Broadway  
(212) 333-7827

## Playwright Tavern\*

Take-out & Outdoor Dining  
202 W 49th Street  
(212) 262-9229

## Poke Bowl\*

Take-out/Delivery/Outdoor  
840 8th Avenue  
(917) 261-5581

## Pongsri Thai Restaurant

Take-out & Delivery  
244 W 48th Street  
(212) 582-3392

## Port Gourmet Deli

Take-out & Delivery  
681 8th Avenue  
(212) 245-2362



# Restaurants & Eateries

Open for Take-Out, Delivery, or Outdoor Dining

\*Outdoor dining locations marked with asterisk

## Pret a Manger

Take-out & Delivery  
825 8th Avenue  
(212) 459-8971

## Prime Catch 46

Take-out & Delivery  
140 W 46th Street  
(646) 649-2288

## Princi Bakery

Take-out only  
1633 Broadway  
(212) 247-2527

## P.S. Kitchen\*

Take-out/Delivery/Outdoor  
246 W 48th Street  
(212) 651-7247

## Pure Ktchn\*

Take-out/Delivery/Outdoor  
352 W 46th Street  
(646) 755-8502

## Radio City Pizza\*

Take-out/Delivery/Outdoor  
142 W 49th Street  
(646) 892-9708

## Ray's Famous Pizza\*

Take-out/Delivery/Outdoor  
736 7th Avenue  
(212) 956-7297

## Red Lobster

Take-out & Delivery  
5 Times Square  
(212) 730-6706

## Red Moon

Take-out & Delivery  
132 W 45th Street  
(212) 391-6666

## Red Poke

Take-out & Delivery  
885 8th Avenue  
(212) 245-2111

## The Ritz Bar & Lounge\*

Take-out/Delivery/Outdoor  
369 W 46th Street  
(212) 977-3884

## Russian Vodka Room\*

Take-out/Delivery/Outdoor  
265 W 52nd Street  
(212) 307-5835

## Ruth's Chris Steak House\*

Take-out & Outdoor Dining  
148 W 51st Street  
(212) 245-9600

## SAAR Indian Bistro

Take-out & Delivery  
241 W 51st Street  
(646) 609-2142

## Sake Bar Hagi 46\*

Take-out/Delivery/Outdoor  
358 W 46th Street  
(212) 956-2429

## Schnippers\*

Take-out/Delivery/Outdoor  
620 8th Avenue  
(212) 921-2400

## Serafina at the Time Hotel\*

Take-out/Delivery/Outdoor  
224 W 49th Street  
(212) 247-1000

## Shake Shack

Take-out & Delivery  
691 8th Avenue  
(646) 435-0135

## Silky Kitchen

Take-out & Delivery  
134 W 46th Street  
(646) 360-3442

## SoHo Park

Take-out & Delivery  
832 8th Avenue  
(917) 543-4557

## Sombrero\*

Take-out & Outdoor Dining  
303 W 48th Street  
(212) 586-4853

## Starbucks

Take-out only  
104 W 43rd Street  
(212) 382-2205

## Starbucks

Take-out only  
325 W 49th Street  
(212) 765-3917

## Starbucks

Take-out only  
750 7th Avenue  
(212) 974-0032





# Restaurants & Eateries

## Open for Take-Out, Delivery, or Outdoor Dining

\*Outdoor dining locations marked with asterisk

### Starbucks

Take-out & Delivery  
770 8th Avenue  
(212) 830-9001

### Starbucks

Take-out only  
871 8th Avenue  
(212) 246-7699

### Starbucks

Take-out & Delivery  
1500 Broadway  
(212) 221-7515

### Starbucks

Take-out & Delivery  
1585 Broadway  
(212) 541-7515

### Starbucks

Take-out only  
825 8th Avenue  
(212) 307-1421

### Star Lite Deli\*

Take-out & Outdoor Dining  
212 W 44th Street  
(212) 840-1859

### Subway\*

Take-out & Outdoor Dining  
214 W 50th Street  
(212) 265-1822

### Sushi of Gari 46

Take-out & Delivery  
347 W 46th Street  
(212) 957-0046

### Sushi Lab\*

Take-out/Delivery/Outdoor  
132 W 47th Street  
(212) 432-0000

### Swing 46 Jazz & Supper Club\*

Take-out & Outdoor Dining  
349 W 46th Street  
(212) 262-9554

### T45 Restaurant

Take-out only  
135 W 45th Street  
(646) 364-1234

### Taco Bell Cantina

Take-out & Delivery  
840 8th Avenue  
(332) 877-3855

### Tender Steak & Sushi

Take-out & Delivery  
132 W 47th Street  
(212) 514-6000

### Times Deli Cafe

Take-out only  
158 W 44th Street  
(212) 944-1234

### Times Eatery\*

Take-out & Outdoor Dining  
680 8th Avenue  
(646) 386-7787

### Times Square Diner & Grill\*

Take-out & Outdoor Dining  
807 8th Avenue  
(212) 315-2400

### Tito Murphy's\*

Take-out/Delivery/Outdoor  
346 W 46th Street  
(212) 245-2030

### Toasties

Take-out & Delivery  
148 W 49th Street  
(212) 398-4900

### Toloache\*

Take-out & Outdoor Dining  
251 W 50th Street  
(212) 581-1818

### Trattoria Trecolori

Take-out & Delivery  
254 W 47th Street  
(212) 997-4540

### Uncle Tetsu's Japanese Cheesecake

Take-out only  
135 W 41st Street  
(646) 922-8246

### Urbanspace W 52nd

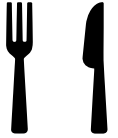
Take-out only  
152 W 52nd Street  
(646) 415-8652

### Val Cafe\*

Take-out & Outdoor Dining  
168 W 46th Street  
(212) 840-4050

### Wolfgang's Steakhouse\*

Take-out & Outdoor Dining  
250 W 41st Street  
(212) 921-3720



# Restaurants & Eateries

Open for Take-Out, Delivery, or Outdoor Dining

\*Outdoor dining locations marked with asterisk

## XOXO NYC Bar

Take-out & Delivery  
334 W 46th Street  
(212) 957-8358

## Yuri Sushi

Take-out & Delivery  
374 W 46th Street  
(212) 265-5686

## Z Grill\*

Take-out & Outdoor Dining  
803 8th Avenue  
(212) 315-1659

## 7-Eleven

Take-out only  
881 8th Avenue  
(212) 247-9379

## .99 Pizza Express

Take-out & Delivery  
303 W 43rd Street  
(212) 315-5257