Broadway sales remained strong in June, exceeding 2017 levels by nearly $5 million each week throughout the month. Attendance is down slightly, with fewer shows running this month compared to June 2017.

Source: The Broadway League

Following seasonal trends, average daily room rates increased in May. Both room rates and occupancy outpace those of the last two years.

Source: STR

This month’s average daily count was 421,676, exceeding that of May by 5% and June 2017 by 18%. This month, Times Square reached a peak daily count of 464,964 people on Wednesday, June 27.

Source: Springboard

Times Square Class A occupancy rates remained stable at 92%. Average price per square foot increased from $69 to $73, surpassing Midtown rents for the first time since July 2015.

Source: CoStar, Compstak
*Beginning in December 2016, the Alliance changed their methodology calculating Class A commercial rents. The reported number is now a six-month moving average of net effective rents.*
For questions about retail or office changes in Times Square, contact Marianne Vernetson at mvernetson@TimesSquareNYC.org

**OPENINGS**
1. Maison Kayser Bakery & Cafe
2. Gifts on the Square
3. RetroClubNYC
4. Margarita Saloon Mexican Bar & Grill

**COMING SOON**
1. Princi Bakery
2. Vanguard Wine Bar
3. CVS
4. Ichiran
5. First & Last
6. Eve Beauty Source
7. Mia’s Brooklyn Bakery
8. CoverGirl
9. Levi’s
10. Sephora
11. McDonald’s
12. The Ribbon
13. American Market by Todd English
14. Lionsgate Entertainment City

**CLOSINGS**
1. Times Square Arts Center
2. Lucky Star Cafe

**IN DEVELOPMENT**
(A new building under construction)
2. Hotel Development (TBD)
5. Riu Hotel (2020)
6. DoubleTree Hotel/Palace Theatre (TBD)

**MAJOR OFFICE**
1. 810 7th Avenue
   Sportradar
   8,698 SF
2. 1601 Broadway
   Open Jar Studios
   51,436 SF
2. 130 W 42nd Street
   Lily Pulitzer
   4,878 SF
   PEI Media
   6,963 SF

Dark Blue icons indicate a new “Coming Soon” to the map.