Broadway sales and attendance were very strong this past month, exceeding the same month last year by 22% and 7%, respectively.

Source: The Broadway League

Times Square hotels continue to maintain some of the highest occupancy rates in the city. While average daily rates remain lower than in previous years, Times Square revenue per room exceeded that of Midtown for the first time since 2013.

Source: STR

While the average daily count in June 2017 exceeded that of June 2016, this past month’s week over week gated counts were slightly below those of last year. June average daily gated counts increased by 6% since May.

Source: Springboard

Both Times Square Class A occupancy rates and average price per square foot remained stable this month at 93% and $60/SF, respectively. *

Source: CoStar, Compstak

*Beginning in December 2016, the Alliance changed their methodology calculating Class A commercial rents. The reported number is now a six-month moving average of net effective rents.
**TSq Retail/Office Map**

**June 2017**

### MAJOR OFFICE

1. **810 Seventh Avenue**  
   Butler Snow  
   **4,028 SF**
2. **1675 Broadway**  
   Ballard Spahr  
   **27,000 SF**
3. **787 Seventh Avenue**  
   Golden Tree Asset Management  
   **28,677 SF**
4. **135 W 50th Street**  
   Volunteers of America  
   **30,282 SF**
5. **229 W 43rd Street**  
   Felix  
   **9,661 SF**
6. **1500 Broadway**  
   Schumann & Burghart  
   **3,445 SF**
7. **Eleven | X**  
   Microsoft  
   **9,968 SF**
8. **570 Seventh Avenue**  
   Apparel Solutions  
   **3,940 SF**

### OPENINGS

1. Starbucks
2. Junior’s Restaurant
3. Bella Mia To-Go
4. Bella Mia
5. Gifts I Love NY Luggage
6. Lil Charley Sushi & Salad
7. Los Tacos No. 1

### COMING SOON

1. SoHo Park
2. Princi Bakery
3. CVS
4. Opry City Stage
5. NFL Times Square
6. Friedman’s Chocolate World
7. Swarovski
8. Bond 45
9. Line Friends
10. Kiko Milano
11. Old Navy
12. GAP
13. National Geographic Times Square
14. American Market by Todd English
15. Burger & Lobster
16. Steve Madden
17. Bluestone Lane Coffee

### CLOSINGS

1. M.A.C
2. Brazil Grill

### IN DEVELOPMENT

(A new building under construction)

1. Midtown Tower (2017)
4. Riu Hotel (2020)
5. DoubleTree Hotel/Palace Theatre (TBD)

Dark Blue icons indicate a new “Coming Soon” to the map.

For questions about retail or office changes in Times Square, contact Marianne Vernetson at mvernetson@TimesSquareNYC.org