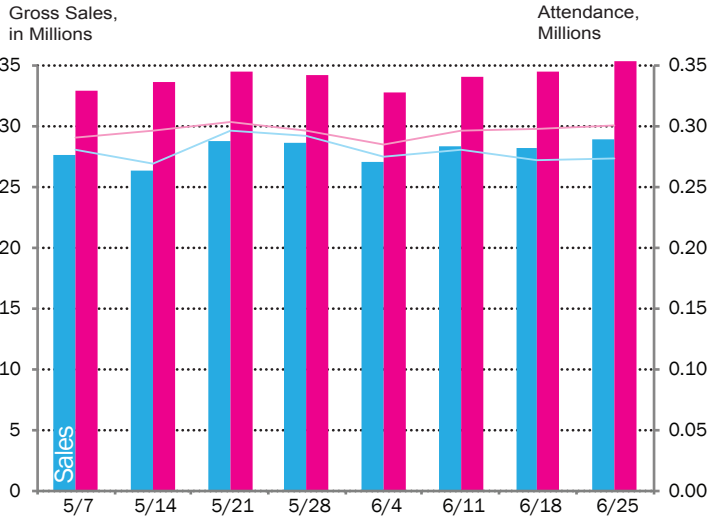


# Times Square

# June 2017 Key Indicators

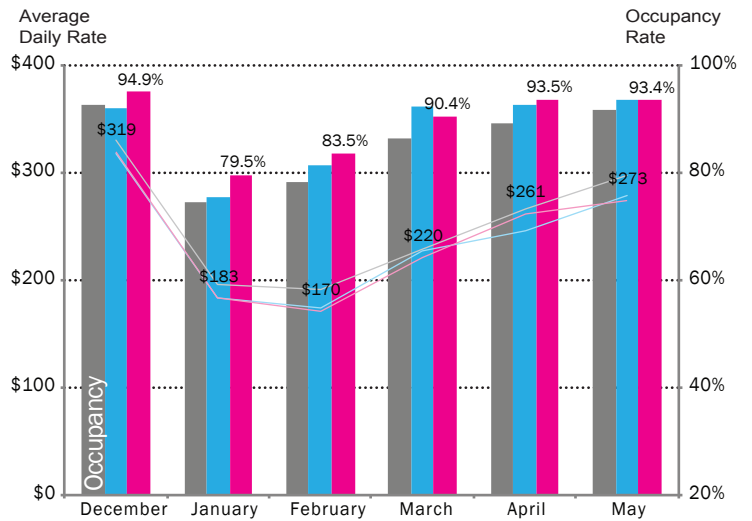
## BROADWAY Last 8 Weeks



Broadway sales and attendance were very strong this past month, exceeding the same month last year by 22% and 7%, respectively.

Source: The Broadway League

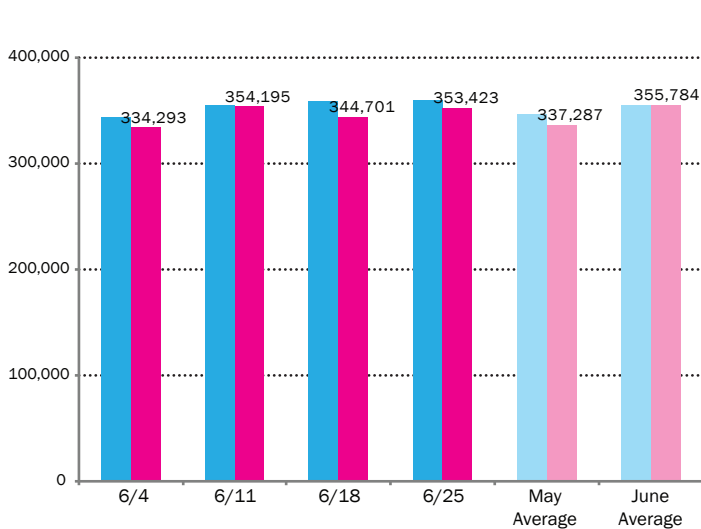
## HOTELS Last 6 Months



Times Square hotels continue to maintain some of the highest occupancy rates in the city. While average daily rates remain lower than in previous years, Times Square revenue per room exceeded that of Midtown for the first time since 2013.

Source: STR

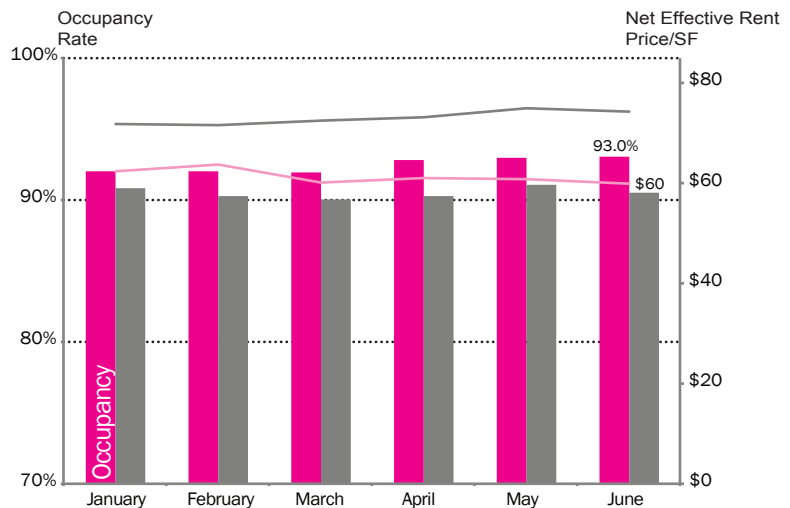
## PED COUNTS Last 4 Weeks



While the average daily count in June 2017 exceeded that of June 2016, this past month's week over week gated counts were slightly below those of last year. June average daily gated counts increased by 6% since May.

Source: Springboard

## CLASS A Last 6 Months



Both Times Square Class A occupancy rates and average price per square foot remained stable this month at 93% and \$60/SF, respectively. \*

Source: CoStar, Compstak

\*Beginning in December 2016, the Alliance changed their methodology calculating Class A commercial rents. The reported number is now a six-month moving average of net effective rents.

## MAJOR OFFICE

1. 810 Seventh Avenue  
Butler Snow  
4,028 SF
2. 1675 Broadway  
Ballard Spahr  
27,000 SF
3. 787 Seventh Avenue  
Golden Tree Asset  
Management  
28,677 SF
4. 135 W 50th Street  
Volunteers of America  
30,282 SF
5. 229 W 43rd Street  
Felix  
9,661 SF
6. 1500 Broadway  
Schumann & Burghart  
3,445 SF
7. Eleven|X  
Microsoft  
9,968 SF
8. 570 Seventh Avenue  
Apparel Solutions  
3,940 SF

## OPENINGS

1. Starbucks
2. Junior's Restaurant
3. Bella Mia To-Go
4. Bella Mia
5. Gifts I Love NY Luggage
6. Lil Charley Sushi & Salad
7. Los Tacos No. 1

## COMING SOON

1. SoHo Park
2. Princi Bakery
3. CVS
4. Opry City Stage
5. NFL Times Square
6. Hershey's Chocolate World
7. Friedman's Cafe
8. Swarovski
9. Bond 45
10. Wahlburgers
11. Line Friends
12. Kiko Milano
13. Old Navy
14. GAP
15. National Geographic Times Square
16. American Market by Todd English
17. Burger & Lobster
18. Steve Madden
19. Bluestone Lane Coffee

## CLOSINGS

1. M.A.C
2. Brazil Grill

## IN DEVELOPMENT

(A new building under construction)

1. Midtown Tower (2017)
2. Hard Rock Hotel (2019)
3. Marriott Edition (2017)
4. Riu Hotel (2020)
5. DoubleTree Hotel/Palace Theatre (TBD)



Dark Blue icons indicate a new "Coming Soon" to the map.