Both sales and attendance were very strong this month. The final week of November experienced the greatest gross sales Broadway has seen in over six months.

Pedestrian counts are down slightly this past month due to ongoing construction. We anticipate pedestrian counts will increase when construction is completed at the end of the year.

While hotel occupancy this past October outpaced that of last year, average daily rate fell to $300 from $325 in 2015.

Times Square Class A occupancy rates remain stable at around 92%. Average price per square foot increased slightly. However, our database reflects a very small sample size of leases and the asking rate does not reflect true trends. The Alliance will be changing methodologies beginning in January 2017.

* Because CoStar pulls asking rent data from a representative sample of buildings rather than an exhaustive survey, prices may vary in the coming months.
For questions about retail or office changes in Times Square, contact Marianne Vernetson at mvernetson@TimesSquareNYC.org

OPENINGS
1. Gregorys Coffee
2. Dunkin Donuts
3. Brooklyn Ball Factory

COMING SOON
1. Dig Inn
2. Junior’s Restaurant
3. Grand Ole Opry
4. NFL Times Square
5. Friedman’s Cafe
6. Bond 45
7. American Eagle Cafe
8. Wahlburgers
9. UNIQLO Pop-up
10. Old Navy
11. GAP
12. National Geographic Times Square
13. Gulliver’s Gate
14. Los Tacos No. 1
15. American Market by Todd English
16. Burger & Lobster
17. Foot Locker

CLOSINGS
1. Num Pang
2. HD Camera & Computer

IN DEVELOPMENT
(A new building under construction)
1. Midtown Tower (2017)
4. DoubleTree Hotel/Palace Theatre (2017)
5. Hudson Theatre (2017)

Dark Blue icons indicate a new “Coming Soon” to the map.