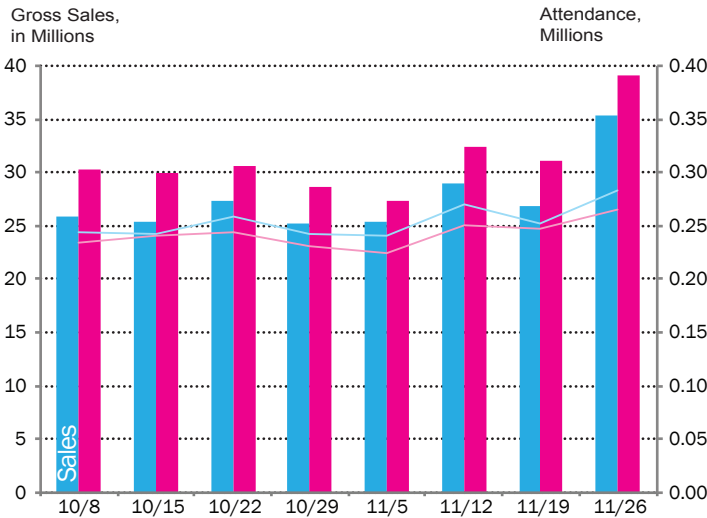


Times Square November 2017 Key Indicators

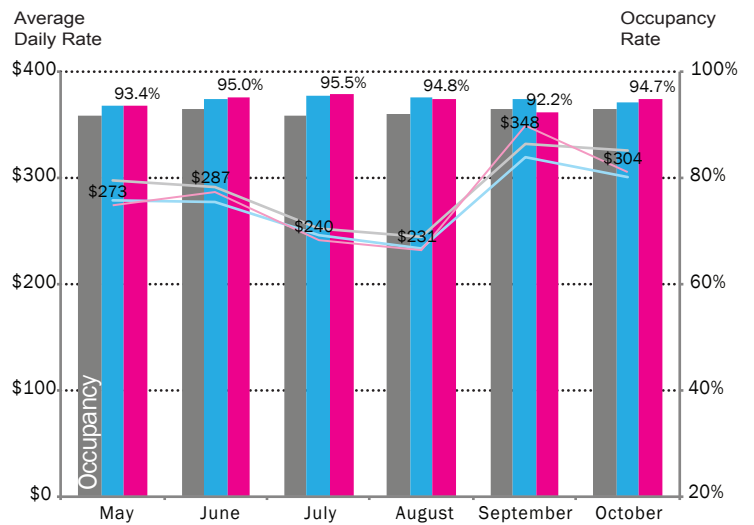
BROADWAY Last 8 Weeks



Despite there being 2-3 fewer shows running each week of October, Broadway sales were very strong this past month, especially during the week of Thanksgiving.

Source: The Broadway League

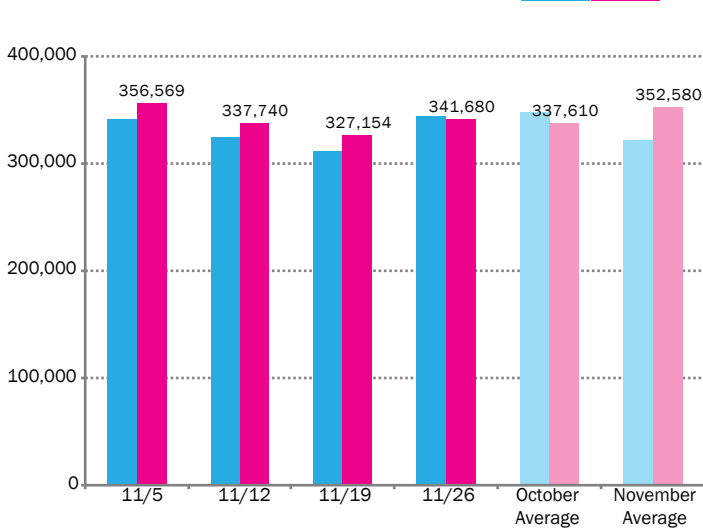
HOTELS Last 6 Months



Times Square hotels continue to maintain some of the highest occupancy rates in the city. Average daily rates have dropped slightly with seasonal trends and are on par with those of 2016.

Source: STR

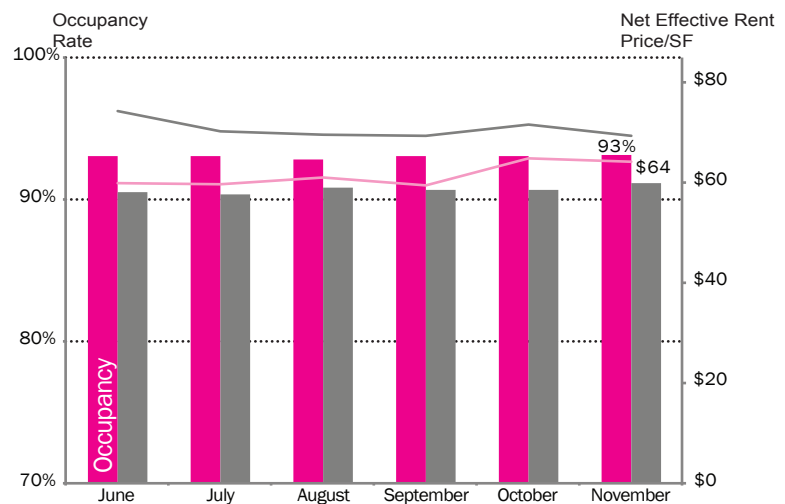
PED COUNTS Last 4 Weeks



November's average daily pedestrian count increased slightly compared to October and this time last year. This month, Times Square reached a peak daily count of 390,937 people on Friday, November 3.

Source: Springboard

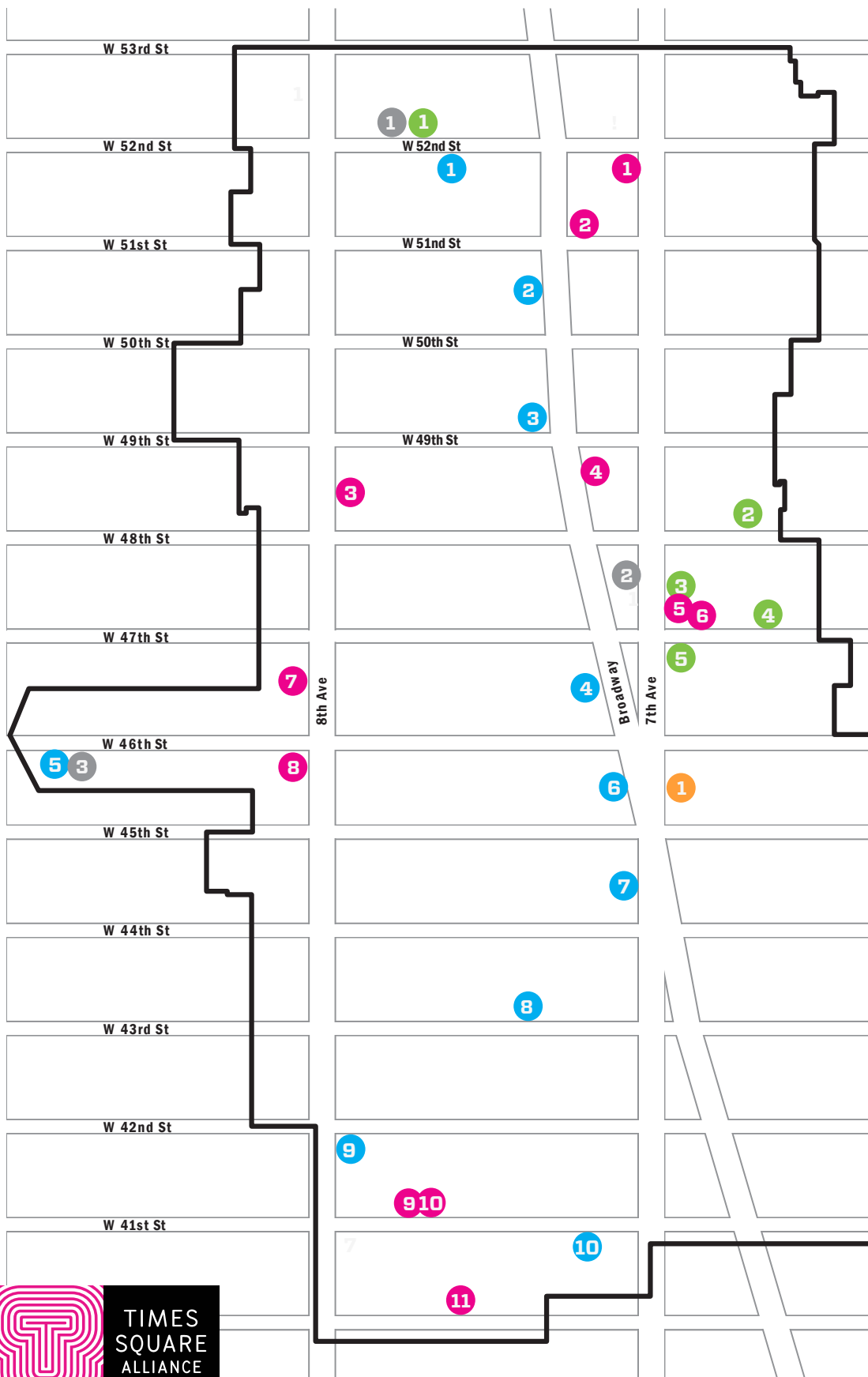
CLASS A Last 6 Months



Times Square Class A occupancy rates remained stable this month at 93%. Average price per square foot decreased slightly to \$64.

Source: CoStar, Compstak

*Beginning in December 2016, the Alliance changed their methodology calculating Class A commercial rents. The reported number is now a six-month moving average of net effective rents.



- OPENINGS**
1. It's Always Christmas New York
 2. It's Always Christmas New York
 3. Grab n Go Shoppe
 4. Opry City Stage
 5. NFL Times Square
 6. Hershey's Chocolate World
 7. City Rooms NYC
 8. Union Square Burger by Cozy Myers
 9. Bridges General
 10. Bluestone Lane Coffee
 11. Jack's
- COMING SOON**
1. Knickerbocker Social
 2. Princi Bakery
 3. CVS
 4. Swarovski
 5. Kuni's Ikinari Steak
 6. Sephora
 7. Kiko Milano
 8. American Market by Todd English
 9. Lionsgate Entertainment City
 10. Poke Signature
- CLOSINGS**
1. Dollar Thrifty Rent-a-Car
 2. Chillbox Greek Frozen Yogurt
 3. 360 bar & Grill
- IN DEVELOPMENT**
(A new building under construction)
1. Midtown Tower (2018) Hotel (2019)
 3. Marriott Edition (2018)
 4. Riu Hotel (2020)
 5. DoubleTree Hotel/Palace Theatre (TBD)
- MAJOR OFFICE**
1. 1540 Broadway
Genesis Prize Foundation
2,927 SF



Dark Blue icons indicate a new "Coming Soon" to the map.

For questions about retail or office changes in Times Square, contact Marianne Vernetson at mvernetson@TimesSquareNYC.org