Broadway sales remained strong in October, exceeding 2017 by more than $4 million. Attendance was up on average nearly 11% this month compared to October 2017.

Source: The Broadway League

Average daily room rates rose in September while occupancy dipped slightly. These trends are consistent with previous years.

Source: STR

In October, the average daily pedestrian count was 402,759, exceeding that of October 2017 by 14%. This month, Times Square reached a peak daily count of 448,000 people on Friday, October 5.

Source: Springboard

In October, Times Square Class A occupancy rates remained at 93%. The average price per square foot decreased slightly to $65.

Source: CoStar, Compstak

*Beginning in December 2016, the Alliance changed their methodology calculating Class A commercial rents. The reported number is now a six-month moving average of net effective rents.
MAJOR OFFICE
1. 810 Seventh Ave
   Bond New York
   17,320 SF
2. 1501 Broadway
   EC English
   16,500 SF

OPENINGS
1. Red Poke

COMING SOON
1. Sapphire Gentlemen’s Club
2. Princi Bakery
3. Taco Bell Cantina
4. CVS
5. Pastrami Queen
6. WeWork
7. Ichiran
8. First & Last
9. Mia’s Brooklyn Bakery
10. CoverGirl
11. Cabo Wabo Cantina
12. Meredith Rosen Gallery Pop-Up
13. Pele Soccer
14. E.A.K. Ramen
15. Levi’s
16. Sephora
17. Merrion Row Hotel
18. McDonald’s
19. The Ribbon
20. American Market by Todd English
21. Lionsgate Entertainment City
22. Dunkin’
23. Junzi Kitchen

CLOSINGS
1. Ichi Masa Japanese Sushi
2. Cafe 11
3. Havaianas
4. NFL Experience
5. Ocha Sushi
6. Sichuan Manor

IN DEVELOPMENT
(A new building under construction)
1. ARO Residential Tower (2018)
2. Hotel Development (TBD)
5. Riu Hotel (2020)
6. TSX Broadway (2021)

Dark Blue icons indicate a new “Coming Soon” to the map.

For questions about retail or office changes in Times Square, contact Matt Waskiewicz at MWaskiewicz@tsq.org.