

Times Square Alliance and Spirit Of '45 Celebrate 70th Anniversary of Most Famous Kiss In American History

Release Date: Aug 11, 2015



The Times Square Alliance and Keep the Spirit of '45 Alive will host hundreds of couples celebrating the 70th Anniversary of the most famous kiss in American history at the Times Square Kiss-In, **Friday, August 14, 11 a.m. on the Broadway Plaza between 43rd and 44th Streets**. Couples (provided with sailor caps and roses by the Alliance) from all generations and walks of life will gather at the Crossroads of the World to recreate their very own version of the iconic photograph that was captured between an American sailor and nurse on August 14, 1945, marking the end of World War II. A 25-foot high sculpture replica of the original kiss, titled "*Embracing Peace*," will be in Times Square (through Sunday, August 16) in celebration of the event.

Additionally, the event will feature a performance of the National Anthem by "America's National Anthem Girl" Janine Stange, remarks from United War Veterans Council President-elect Dan McSweeney, and a tribute to WWII veterans Ray and Ellie Williams, who will lead the kiss-in as they mark their 70th wedding anniversary.

The Times Square Alliance partners with Keep the Spirit of '45 Alive, a non-profit campaign to instill in young people the lessons of service and sacrifice of the Greatest Generation. The Kiss-in is free and open to the public.

DATE: Friday, August 14

TIME: 11 a.m.

PLACE: Broadway Plaza between 43rd and 44th Streets

COST: Free and open to the public

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