

**FROM:** TIMES SQUARE ALLIANCE [www.TimesSquareNYC.org](http://www.TimesSquareNYC.org)  
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***FOR IMMEDIATE RELEASE***

**CELEBRATE BROADWAY'S SINGER-SONGWRITERS WITH VIRTUAL  
BROADWAY BUSKERS CONCERT SERIES**

*Annual summer concert series goes digital with weekly live performances beginning July 21*

(Times Square, N.Y. – July 15, 2020) — Times Square's annual concert series celebrating the talented singer-songwriters of the theater community will return this summer for its third season. Moving to a virtual format this year, Broadway Buskers will be livestreamed every Tuesday at 7pm from July 21st through October 27th and can be viewed at [TSQ.org/BroadwayBuskers](http://TSQ.org/BroadwayBuskers). While the concerts are free to stream, audiences are encouraged to donate to Broadway Cares/Equity Fights AIDS' COVID-19 Emergency Assistance Fund and the Broadway Advocacy Coalition.

Since 2018, Broadway Buskers has brought Broadway actors and composers to the Times Square pedestrian plazas to perform their own original music among the lights and energy of Times Square, timed to allow audiences to enjoy the concerts before heading to a Broadway show — whether they're watching it or working on it. While in-person events are on pause and Broadway remains closed for the remainder of 2020, theater fans can still watch and support the multi-talented Broadway community with these weekly virtual concerts.

Sponsored by T-Mobile, the beginning of the season includes performers who have appeared on Broadway in *Ain't Too Proud*, *Come From Away*, *The Great Comet*, *The Addams Family* and more. Ben Cameron, host of the NYC staple *Broadway Sessions* and numerous other Broadway events, will return as curator and host. For the second year, Musical Theatre Factory (MTF) co-curates with queer, trans, BIPOC artists of excellence from the MTF community.

“Although the COVID-19 pandemic has prevented us from gathering in person in the Times Square plazas or Broadway theaters for the time being, it will not keep us from showcasing and supporting the incredibly talented artists within the theater community, as we did in June with Songs for Our City and as we will continue to do this summer and fall with Broadway Buskers,” said Tim Tompkins, President of the Times Square Alliance.

“Through Broadway Buskers, we celebrate the individual voices, experiences, and songwriting styles of artists from our beloved Broadway community. We cannot wait to get back to the pedestrian plazas, but until then, I am over the moon to spotlight these incredible artists in the virtual world!” said Ben Cameron, curator and host of Broadway Buskers.

**Broadway Buskers**

Tuesdays at 7pm ET, 7/21-10/27

[TSQ.org/BroadwayBuskers](http://TSQ.org/BroadwayBuskers)

Curated and hosted by Ben Cameron

Schedule through August 11th:

July 21st:

Rachel Potter (*The Addams Family, Evita, Wicked*)

Heath Saunders (*The Great Comet, Alice By Heart, Jesus Christ Superstar Live in Concert*)

July 28th:

Melissa Li & Kit Yan (*Interstate, MISS STEP, Cancelled*)

Ben Wexler (*Washington Square*, 2019 Jonathan Larson Grant Winner)

August 4th:

Lauren Elder (*Mary and Max, Hair, Side Show*)

James Harkness (*Ain't Too Proud, Beautiful, Chicago*)

August 11th:

Joey Contreras (*Love Me, Love Me Not, Break from the Line, Joyride*)

Tamika Lawrence (*Caroline, or Change, If/Then, Come From Away*)

Additional performers for these dates and the performers for the remainder of the season will be announced at a later date.

**Social media:**

#BroadwayBuskers

Twitter: @TimesSquareNYC

Instagram: @TimesSquareNYC

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**About Times Square Alliance**

The Times Square Alliance works to improve and promote Times Square — cultivating the creativity, energy, and edge that have made the area an icon of entertainment, culture, and urban life for over a century. Founded in 1992, the Alliance keeps the neighborhood clean and safe, promotes local businesses, manages area improvements, and produces major annual events including New Year's Eve, Solstice in Times Square, and Taste of Times Square. As the custodians of Times Square, the Alliance works every day to improve the quality of life for the neighborhood residents and businesses while driving economic growth in New York City.

[www.TSQ.org](http://www.TSQ.org)

**About Ben Cameron**

Ben Cameron is your Broadway Buddy, bringing the Broadway community directly to you like a neighbor bringing over a tray of brownies (Broadway brownies, yum). Ben has appeared on Broadway in *Wicked* (OBC), *Aida*, and *Footloose* (OBC). Ben is the MainStage host of BroadwayCon and creator and host of the long-running NYC staple Broadway Sessions, now in its 12th season, which was the proud recipient of the 2019 Ruth Kurtzman Benefit Series Award at the MAC Awards. Host of the Reward The Fan Broadway Trivia Series, he is also the creator

and host of the worldwide hit podcast talk show “The Broadway Cast” and the web series “Dance Captain Dance Attack” on BroadwayWorld.com. Ben hosts countless events within the Broadway community for organizations like Broadway Cares/Equity Fights AIDS, NYMF, and Rockers on Broadway, and is a frequent face on PBS WNET. Your Broadway Buddy continues to present Broadway’s best to a wide variety of audiences. [www.BenCameron.nyc](http://www.BenCameron.nyc)

**About Musical Theatre Factory**

Musical Theatre Factory (MTF) is a non-profit arts services organization committed to dismantling oppressive ideologies toward collective liberation, centering artists of excellence who exist in the intersections of underrepresented groups. We develop change-making new musicals in a joyous, collaborative community free from commercial constraints. [www.mtf.nyc](http://www.mtf.nyc)