



Broadway community unites to celebrate Earth Day and demand climate action

The 2nd Annual *Broadway Celebrates Earth Day* concert returns to Times Square

New York, New York - April 11, 2023 - The **Broadway Green Alliance** and **Times Square Alliance** present the second annual ***Broadway Celebrates Earth Day* concert** on Saturday, April 22nd from 10am - 3pm ET in Times Square. A landmark activation and celebrity showcase, the concert will be live streamed by **Stars in the House**. This unique star-studded concert will feature live performances from Broadway's top talent, young performers from the tri-state area, and family-friendly activities to accomplish the green needs on #BroadwaysToDoList. The concert will be held on Broadway between 45th and 46th Streets, kicking off the NYC Department of Transportation's "Car-Free Earth Day."

Broadway performers and hosts joining the event include **Seth Rudetsky and James Wesley** (*Stars in the House*), **Tony Award Nominee Anika Larsen** (*Almost Famous*), **Philippe Arroyo** (& *Juliet*), **Mara Davi** (*A Chorus Line*), **Jordan Dobson** (*Bad Cinderella*), **Laurel Harris** (*Jagged Little Pill*), **Alli Mauzey** (*Kimberly Akimbo*), **Michael James Scott** (*Aladdin*), **Jason Tam** (*Be More Chill*), **Alysha Umphress** (*On The Town*), and more to be announced. Young performers from across the region will take the stage in the afternoon, including students from Cassie Okenka Voice Studio, Epic Players, Marymount Manhattan College, New York City Children's Theatre, Perkiomen Valley High School, R.Evolución Latina, and Wolf Performing Arts Center. **David Alpert** serves as the director of the event and Rick Hip-Flores provides musical accompaniment.

Leading up to the concert, the Broadway Green Alliance is also hosting a free **Textile Recycling Drive** on Wednesday, April 12th from 11am - 2pm ET in the center of Duffy Square. In partnership with **Wearable Collections**, the recycling drive is open to all shows, theatres, industry members, fans, and neighbors as part of a collective effort to reduce textile waste. Items accepted during the drive include used and clean clothing, shoes, curtains, hats, linens, towels, handbags, and belts. We cannot accept pillows, comforters, rugs/carpets, large luggage items, other household goods, and fabric/fabric scraps. More information is available at www.broadwaygreen.com.

"The Times Square Alliance is thrilled to once again partner with the Broadway Green Alliance and the Department of Transportation to present a free Earth Day concert in the heart of Times Square as part of Car-Free Earth Day," said **Tom Harris, President of the Times Square Alliance**. "Broadway has been a leader in providing more space to pedestrians and we look forward to joining all the other neighborhoods down Broadway and throughout the five boroughs as we all celebrate our public spaces and the great programming we can bring to them."

"So often we artists feel powerless when it comes to enacting global change and shifts in government policies, but in using our collective voice to shed light on the issues affecting all of us, specifically climate justice, we can push the needle to make the world a better place," adds **David Alpert, director of the concert**. "As always, I'm honored to work with Molly Braverman

and the Broadway Green Alliance in creating this concert, and thankful to not just our superstar Broadway performers, but to all of the performers & crew for helping change the world through showtunes and calls to action."

For more information:

www.broadwaygreen.com/earth-day

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The Broadway Green Alliance (BGA) educates, motivates, and inspires the entire theatre community and its patrons to implement environmentally friendlier practices. The BGA was launched in 2008 as an ad hoc committee of The Broadway League and is a fiscal program of Broadway Cares/Equity Fights AIDS. The BGA brings together all segments of the theatre community, including producers, Broadway and Off-Broadway theatres in New York and around the country, college drama programs, theatrical unions and their members, and related businesses. Working closely with the Natural Resources Defense Council (NRDC), the BGA identifies and disseminates better practices for theatre professionals and reaches out to theatre fans throughout the country, and through alliances, internationally.

Follow the Broadway Green Alliance on Facebook and Instagram at @BroadwayGreenAlliance.

The Times Square Alliance works to improve and promote Times Square - cultivating the creativity, energy and edge that have made the area an icon of entertainment, culture, and urban life for over a century. Founded in 1992, the Alliance keeps the neighborhood clean and safe, promotes local businesses, manages area improvements and produces major annual events with partners including New Year's Eve, Solstice in Times Square and Taste of Times Square. As the custodians of Times Square, the Alliance works every day to improve the quality of life for the neighborhood residents and businesses while driving economic growth in New York City.
www.TSq.org

Stars in the House is a daily live-streamed series to support The Actors Fund and its services, founded in the wake of the coronavirus pandemic and theatres across the world closing their curtains indefinitely. Created by SiriusXM host Seth Rudetsky and his husband, producer James Wesley, *Stars in the House* is a combination of music, community, and education (from CBS Chief Medical correspondent Dr. Jon LaPook) located on the Stars In The House YouTube Channel. With musical performances by stars remotely from their home and conversations with Seth and James between each tune, viewers can also donate to the charity and interact with the guests in real time. *Stars in the House* raised over \$50,000 in the first four days of airing. Guests include Andrew Lloyd Webber, John Lithgow, Jason Alexander, Kristen Chenoweth as well as couples confined together like Audra McDonald and Will Swenson, Frozen composers Bobby Lopez and Kristen Anderson-Lopez, writers Tina Fey and Jeff Richmond, and many more.

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