

**FROM:** TIMES SQUARE ALLIANCE [www.TimesSquareNYC.org](http://www.TimesSquareNYC.org)  
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*Media Advisory*

**LOVE IS CELEBRATED IN TIMES SQUARE ON VALENTINE'S DAY**

*Weddings, Surprise Proposals, and Large Vow Renewal*

The Times Square Alliance will be hosting a full day celebration of love and romance on Valentine's Day. Love birds will flock to the Crossroads of the World and share fairy tale moments from weddings to surprise proposals, and finally culminating in a large vow renewal ceremony on **February 14th on Duffy Square at 46th Street and Broadway.**

**Live Wedding Ceremonies**

*12:00p.m., 1:00p.m.*

- Two pairs of smitten sweethearts will say "I do" in Times Square on the most romantic day of the year near the tenth annual Valentine Heart sculpture, *Window to the Heart* – a 12 foot in diameter Fresnel lens designed with 3D-printing manufacturer Formlabs to distort and capture the image of Times Square, optically bending light – and attention – to the heart-shaped window at its center.

**Live Surprise Proposals**

*12:30p.m., 1:30p.m., 2:00pm*

- Three couples will share one of life's most special moments with everyone in Times Square as three lucky lovers are surprised by their partners with a Valentine's Day gift they aren't likely to forget: a surprise marriage proposal on Times Square's iconic American Eagle screen.

**Vow Renewal Ceremony**

*6:00p.m.*

- Those who have already said "I do" will celebrate their love and reaffirm their commitment for each other on the Red Steps in Duffy Square as hundreds of partners participate in a vow renewal ceremony. Zach Adkins and Kathryn Boswell, from the cast of Broadway's ANASTASIA, will sing "In A Crowd of Thousands," as spouses of all ages, genders, religions, races and backgrounds once again renew their infinite bond of love. [Register for this FREE event.](#)

On the day of love, "[I Am An Immigrant](#)" will also be on site throughout the day encouraging New Yorkers to write a love letter and note of support to immigrants living in the United States as part of the [#ToImmigrantsWithLove](#) campaign. Once their letter is complete, they can place it in the mailbox that will be on the plaza. The letters will be shared on social media using the hashtag [#ToImmigrantsWithLove](#).

T-Mobile Times Square will be on site celebrating its two year anniversary in Times Square with a DJ playing music and with giveaways throughout the day.

Inside T-Mobile Times Square, Formlabs will 3D print lens tiles – exactly the same as the tiles that make up *Window to the Heart* – to give as a keepsake to couples who are proposing or getting married, during Love in Times Square.

IHG® Rewards Club, the world's largest hotel loyalty program, will be on site with giveaways for the participants and Times Square visitors.

**DATE:** **Wednesday, February 14, 2018**

**TIME:** 12:00p.m., 1:00p.m. – Weddings  
12:30p.m., 1:30p.m. – Surprise Proposals  
6:00p.m. – Vow Renewal Ceremony

**PLACE:** Duffy Square  
46th and Broadway

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