



**FROM: TIMES SQUARE NEW YEAR'S EVE**

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*Media Advisory*

*19 Days to New Year's Eve*

***NEW YEAR'S EVE NUMERALS ARRIVE IN TIMES SQUARE***

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*Members of the Public Will Have an Opportunity to Take Photos with "19" Prior to Official Positioning Atop One Times Square*

**Wednesday, December 12  
11:00 a.m.**

Two giant, seven-foot-tall numerals - the "1" and "9" in 2-0-1-9 will arrive in Times Square on a flatbed truck on the **Times Square Plaza between 46th and 47th Streets on Wednesday, December 12 at 11 a.m.** The famous numerals will be carefully unloaded and brought onto the streets of Times Square for a public unveiling and lighting.

The numerals will stay on the plaza and members of the public will have the opportunity to get up close to and take photos with them until Thursday, December 20. After which, the "1" and "9" will take a short rest before being placed atop One Times Square, completing the "2-0-1-9" sign that lights up at midnight on December 31.

The four numerals use a total of 516 9-watt energy efficient LED bulbs; the numeral "2" contains 145 bulbs, the "0" contains 164 bulbs, the "1" contains 72 bulbs, and the "9" contains 135 bulbs.

**Tim Tompkins, President of the Times Square Alliance** and **Jeffrey Straus, President of Countdown Entertainment**, co-organizers of Times Square New Year's Eve, will be on hand to oversee the arrival. Landmark Signs will handle the installation and delivery of the numerals. For more information, please visit: [www.TimesSquareNYC.org](http://www.TimesSquareNYC.org)

**WHAT:** New Year's Eve Numeral Delivery

**WHEN:** Wednesday, December 12 at 11:00 a.m.  
Media Check-In: 10:30 a.m.

**WHERE:** Times Square Plaza between 46<sup>th</sup> and 47<sup>th</sup> Streets