

FROM: TIMES SQUARE NEW YEAR'S EVE

Rubenstein

Nancy Haberman, nhaberman@rubenstein.com or (O) 212-843-8021, (C) 917-881-0635

Media Advisory



Four Days Until New Year's Eve

Workers Install 192 New Waterford Crystals On Times Square New Year's Eve Ball

The new design celebrates the "Gift of Harmony"

At this annual event, workers with Landmark Signs will install 192 sparkling, new Waterford Crystal triangles featuring this year's "Gift of Harmony" design on the Times Square New Year's Eve Ball, <u>on</u> Thursday, December 27 at 11:00 a.m. at One Times Square (42nd Street and Broadway).

The Waterford Crystal New Year's Eve Ball is a geodesic sphere, 12 feet in diameter, and weighs 11,875 pounds. The Ball is covered with a total of 2,688 Waterford Crystal triangles that vary in size, and range in length from 4 3/4 inches to 5 3/4 inches per side.

For Times Square 2019, 192 new Waterford Crystal triangles will be featured on the New Year's Eve Ball, introducing the "Gift of Harmony". From individual notes, musicians magically produce beautiful chords. Like music's harmonic chords, the "Gift of Harmony" seeks the refuge of accord and compatibility amid the discourse of the world for the betterment of all. The new "Gift of Harmony" design utilizes small rosette cuts flowing into each other in beautiful harmony.

For more information, please visit www.timessquarenyc.org

WHAT: Installation of 192 Sparkling New Waterford Crystal Triangles on the Times Square New

Year's Eve Ball atop Roof of One Times Square

WHO: Available for interviews:

• Tom Brennan, Master Artisan, Fiskars Living

• Jeffrey Straus, President, Countdown Entertainment, Co-Producer of New Year's Eve

• Tim Tompkins, President, Times Square Alliance, Co-Producer of New Year's Eve

WHEN: Thursday, December 27 at 11 a.m.

Media check-in 10:30 a.m.

WHERE: Atop One Times Square (42nd Street and Broadway)

Enter through the Walgreen's on 7th Avenue between 42nd and 43rd Streets