



FROM: TIMES SQUARE NEW YEARS EVE

Contact: Rubenstein
Kristen Bothwell – 917.613.5434, KBothwell@Rubenstein.com
Kyle Sklerov – 212.380.3753, KSklerov@Rubenstein.com

FOR IMMEDIATE RELEASE

**X AMBASSADORS, POST MALONE, BTS, AND SAM HUNT TO PERFORM LIVE
IN TIMES SQUARE FOR 2020 NEW YEAR'S EVE CELEBRATION**

**GLOBAL EVENT TO ALSO FEATURE PERFORMANCES BY
ALANIS MORISSETTE, LL COOL J, VILLAGE PEOPLE, JULIANNE HOUGH,
CNCO, YENIS BENCOSME, JOSS FAVELA, AND PEDRO CAPO**

Times Square, N.Y. (December 26, 2019) —Times Square Alliance and Countdown Entertainment, the co-organizers of Times Square New Year's Eve, today announced the official Times Square New Year's Eve event lineup, which will feature live performances by **X Ambassadors, Post Malone, BTS, Sam Hunt, Alanis Morissette, LL Cool J, Village People, Julianne Hough, CNCO, Yenis Bencosme, Pedro Capo, Joss Favela, and The Marching Cobras Sapphire Danceline and Flag Unit**, as well as an array of special activities and appearances that will happen throughout the evening.

The iconic, international celebration will end with the 60 second countdown to midnight, led by this year's Special Guests (to be publicly announced later this week) who will highlight the theme of climate change, which was the leading global news story of 2019. They will be joined, as is the custom, by the Mayor of the City of New York.

Six hours earlier, the ceremony will begin with the lighting and raising of the New Year's Eve Ball atop One Times Square. The official opening ceremony will feature a beautiful Chinese cultural dance performance from Dunhuang, China, presented by the Sino-American Friendship Association (SAFA).

Revelers across the globe will be able to experience the excitement of the Times Square New Year's Eve celebration via the six-hour, live commercial-free webcast, enabled by Livestream. The webcast will capture all of the action, including musical performances by **X Ambassadors, CNCO, Yenis Bencosme, Pedro Capo, Joss Favela featuring Mariachi Sol de Mexico, and The Marching Cobras Sapphire Danceline and Flag Unit**.

On New Year's Eve, approximately one million revelers will fill New York City's Times Square, joined by more than 180 million Americans and more than one billion television viewers worldwide who will ring in the New Year watching the historic Times Square New Year's Eve Ball Drop. For 115 years, Times Square has been the center of worldwide attention on New Year's Eve, ever since the owners of One Times Square began in 1904 to conduct rooftop celebrations to greet the New Year. The first Ball Lowering celebration occurred in 1907, and this tradition is now a universal symbol of welcoming the New Year.

Times Square 2020 LIVE performances on the Planet Fitness and Countdown Stages:

- **Post Malone** performs on ABC's "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest"
- **BTS** performs on ABC's "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest"
- **Sam Hunt** performs on ABC's "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest"
- **Alanis Morissette** performs on ABC's "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest"
- **LL Cool J** performs on FOX's "New Year's Eve with Steve Harvey"
- **Lauren Alaina** performs on FOX's "New Year's Eve with Steve Harvey"
- **Village People** performs on FOX's "New Year's Eve with Steve Harvey"
- **Julianne Hough** performs on NBC's "New Year's Eve 2020"
- **X Ambassadors** performs their hit songs *Renegades*, *Unsteady* and *BOOM*, as well as John Lennon's *Imagine* just before the Ball Drop at midnight
- **CNCO** performs on *Univision's*, "¡Feliz 2020!"
- **Yenisei Bencosme** performs on *Univision's*, "¡Feliz 2020!"
- **Joss Favela** performs with **Mariachi Sol de Mexico** on *Univision's*, "¡Feliz 2020!"
- **Pedro Capo** performs on *Univision's*, "¡Feliz 2020!"
- **The USO Show Troupe** performs their popular *A Military Salute* to honor our Armed Forces
- **The Sino-American Friendship Association** ("SAFA") presents a Chinese cultural dance performance from Dunhuang, China.

Times Square 2020 LIVE Hourly Countdowns Presented by:

- FOX New Year's Eve Host **Steve Harvey**
- Times Square New Year's Eve host, star of "Mean Girls" and host of the Food Network's top-rated "Holiday Wars" and "Halloween Wars" **Jonathan Bennett**
- Planet Fitness Chief Marketing Officer **Jeremy Tucker**
- Univision host **Raúl de Molina**
- And then, the final 60-second countdown with this year's Special Guests and **New York City Mayor Bill de Blasio**

In addition to the live performances and hourly countdowns, the evening will feature many more special moments, including:

- Planet Fitness, the presenting sponsor of Times Square New Year's Eve, will showcase **The Marching Cobras Sapphire Danceline and Flag Unit**

- The **Associated Press**, the world’s oldest and largest news gathering organization, will present their year-in-review news reel highlighting some of the most important and memorable events of 2019.
- Barefoot Wine & Bubbly - The Official Bubbly of Times Square New Year’s Eve – will have Barefoot Slay Team member, Cynthia Andrew unveil 6’ Barefoot Bubbly bottle to showcase Barefoot Bubbly’s new look for 2020.

Actor and beloved TV personality **Jonathan Bennett**, star of “Mean Girls” and host of the *Food Network*’s top-rated “Holiday Wars” and “Halloween Wars” will return to the celebration as Times Square New Year’s Eve Host. Bennett, who previously served as the webcast host in 2016, will be joined by street correspondents **Andrea Boehlke** and **Jeremy Hassell**.

The 11th annual webcast will cover the action and festivities in Times Square, beginning with the Ball Raising at 6 p.m. EST, plus live musical performances, hourly countdowns, behind-the-scenes stories, and star-studded interviews as anticipation builds towards the midnight countdown and the famous Ball Drop. The custom-designed embeddable video provides viewers with a full Times Square New Year’s Eve experience. This live webcast video experience is available for digital media outlets, bloggers, social media editors, webmasters, and Facebook users to embed as a source of fun and entertaining content on their own sites.

The Times Square 2020 Webcast will begin at 6 p.m. ET on December 31, 2019 and end at 12:15 a.m. on January 1, 2020 ET. The show will be streamed live on multiple websites, including TimesSquareNYC.org, NewYearsEve.nyc, Livestream.com/2020 and TimesSquareBall.net.

Embedding codes and additional webcast info is available at: timessquarenyc.org/events/new-years-eve/webcast/index.aspx or Livestream.com/2020.

The Times Square 2020 Webcast is also available for live viewing on mobile browsers at TimesSquareNYC.org, NewYearsEve.nyc, and TimesSquareBall.net.

Info for the Times Square New Year’s Eve television broadcast pool feed is available at <https://www.timessquarenyc.org/times-square-new-years-eve/media-press/new-years-eve-pool-feed-information>

To join the Times Square New Year’s Eve conversation on Twitter, follow #BallDrop.

For more information about Times Square New Year’s Eve, visit TimesSquareNYC.org.

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About Times Square New Year's Eve

The Times Square Alliance and Countdown Entertainment are the organizers of Times Square New Year's Eve. The Times Square Alliance works to improve and promote Times Square so that it retains the energy, edge and distinctiveness that have made it an icon of entertainment, culture and urban life. Countdown Entertainment represents the owners of One Times Square and the New Year's Eve Ball.

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