Broadway sales remained strong in September, exceeding 2017 levels by more than 17%. Attendance is up on average nearly 12% this month compared to September 2017.

Source: The Broadway League

Average daily room rates dipped in August, while occupancy remained the same. These trends are consistent with room rates and occupancy in August 2017 and 2016.

Source: STR

In September, the average daily pedestrian count was 390,368, exceeding that of September last year by 8.3%. This month, Times Square reached a peak daily count of 437,480 people on Saturday, September 15.

Source: Springboard

In September, Times Square Class A occupancy rates remained at 93%. The average price per square foot was consistent at $66.

Source: CoStar, Compstak

*Beginning in December 2016, the Alliance changed their methodology calculating Class A commercial rents. The reported number is now a six-month moving average of net effective rents.
OPENINGS
1. OMG - The Jeans Store
2. Vanguard Wine Bar
3. Perfect Brows NYC
4. Poke Bowl
5. Platinum Dolls
6. Patrizia Luca Milano Pop-up
7. Spirit Halloween Pop-up
8. Simply Dresses Pop-up

COMING SOON
1. Red Poke
2. Princi Bakery
3. Taco Bell Cantina
4. Pastrami Queen
5. CVS
6. Ichiran
7. First & Last
8. CoverGirl
9. E.A.K. Ramen
10. Levi’s
11. Sephora
12. Merrion Row Hotel
13. McDonald’s
14. The Ribbon
15. American Market by Todd English
16. Lionsgate Entertainment City
17. Dunkin’

CLOSINGS
1. Opry City Stage

IN DEVELOPMENT
(A new building under construction)
1. ARO Residential Tower (2018)
2. Hotel Development (TBD)
5. Riu Hotel (2020)
6. TSX Broadway (2021)

For questions about retail or office changes in Times Square, contact Matt Waskiewicz at MWaskiewicz@tsq.org.